

# An Analysis Of Industrial Growth In India With Special Reference To Southern States

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## Introduction

Industrial growth in India has been an incredible experience since its independence in 1947. The early years experienced emphasis on heavy industries, like steel and machinery, with the government taking the lead in fuelling growth.

### Economic Liberalization (1991)

The liberalization policies that came into force in 1991 were a turning point in India's industrial growth saga. The reforms triggered foreign investment, brought down the regulatory hurdles, and steered the economy more towards the market direction.

### Growth Trajectory (2000s-2010s)

The 2000s witnessed India's industrial sector expand at a fast pace, led by industries such as IT, pharma, and auto. The GDP growth of the country averaged at 7-8% during these years, ranking it among the fastest growing large economies in the world.

### Current Scenario (2020s)

Today, India is the fifth-largest economy in the world, with its industrial sector, which contributes to approximately 25% of GDP. The policies of the government, including "Make in India" and "Digital India," are further driving industrial growth to make India an international manufacturing base.

### Key Industries Driving Growth

1. IT and ITES: IT has been the major growth-driving industry, and major centers for this industry include Bengaluru, Hyderabad, and Pune.
2. Automotive: The automotive industry has witnessed fast growth, with India emerging as a key vehicle manufacturing hub.
3. Pharmaceuticals: India's pharmaceutical sector has expanded immensely, with the nation emerging as a key exporter of generic drugs.
4. Renewable Energy: India has established ambitious renewable energy goals, propelling solar and wind energy growth.

### Southern States in India

India's manufacturing sector has been growing rapidly since the economic liberalization policies of 1991. The southern states of Tamil Nadu, Karnataka, Kerala, and Andhra Pradesh have led this growth with their robust manufacturing base, diversified industries, and expanding IT hubs. Below is a quick overview:

#### Tamil Nadu

1. Robust manufacturing base: Tamil Nadu boasts a strong manufacturing sector, with emphasis on the automobile, textile, and electronics industries.
2. Chennai as a hub: Chennai is a significant industrial hub, boasting a robust automotive and IT industry.
3. Growth drivers: Textiles, automotive, and electronics are significant growth drivers of TamilNadu.

### **Karnataka**

1. IT and BT hub: Karnataka, especially Bengaluru, is a significant IT and biotechnology hub, home to giants such as Infosys, Wipro, and Biocon.
2. Diversified industry: Karnataka boasts a diversified industrial sector with the presence of automobile, aerospace, and renewable energy industries.
3. Growth drivers: IT, biotechnology, and aerospace serve as major growth drivers in Karnataka.

### **Kerala**

1. Traditional industries: Kerala is dominated by traditional industries such as coir, cashews, and spices.
2. Emerging IT sector: The IT sector in Kerala is emerging with key hubs in Kochi and Thiruvananthapuram.
3. Growth drivers: IT, tourism, and traditional industries are the major growth drivers in Kerala.

### **Andhra Pradesh**

1. Diversified industry: Andhra Pradesh possesses a diversified industry with the presence of automotive, pharmaceuticals, and renewable energy industries.
2. Emerging IT sector: The IT sector of Andhra Pradesh is emerging with major centers at Hyderabad and Visakhapatnam.
3. Growth drivers: Automotive, pharmaceuticals, and IT are the major growth drivers in Andhra

These southern states have also been significantly contributing to the industrial development of India, led by their robust manufacturing base, diversified industries, and burgeoning IT sectors. The industrial growth performance analysis of these states shows that Tamil Nadu's robust manufacturing sector, Karnataka's IT and biotech hub, Kerala's traditional industries and budding IT sector, and Andhra Pradesh's diversified industry base have all played a role in their growth. The growth drivers of these states are automobiles, IT, biotechnology, pharmaceuticals, and renewable energy. However, infrastructure bottlenecks, regulatory barriers, and skill shortages must be overcome if growth is to be maintained. Generally, the southern Indian states have become a prime driver of industrial growth in India, and their sustained growth is important for Indian economic development. The efforts of the government, like "Make in India" and "Digital India," are intended to further enhance industrial development in these states and project India as a world manufacturing hub.

## **Review of Literature**

Ghosh et al. (2018): This paper analyzes the trend in industrial growth in India from 1991 to 2015, the post-reform era. The authors observe that growth in the manufacturing sector has been sluggish and the service sector has been the principal driver of growth.

Kumar et al. (2017): This research examines the Indian economy's growth and structural changes between 1980-2015. The authors conclude that the service sector has increased rapidly, whereas the manufacturing sector has grown slowly.

Rajasekhar et al. (2018): In this study, the authors investigate the growth and structural transformation of the manufacturing sector in India's southern states from 2000 to 2015. According to the authors, the manufacturing sector has been expanding fast in the southern states with the rise of the IT and automobile industries.

Srinivasan et al. (2017):

This research examines the development and expansion of the textile sector in the Indian states in the south. The authors conclude that the textile sector has expanded significantly in these states as a result of the expansion of the garment and apparel industry.

## **Objectives of the study**

1. To examine the industrial growth performance of southern states in India using the Gross Value Added (GVA) value.

## **Sources of Data**

Gross Value Added figures for the southern Indian states were downloaded from NITI Aayog website as secondary data source.

### Period of the study

Study period includes from 2011 -2012 to 2023-2024. (Based on available data in website)

### Analysis

1. To study the performance of industrial growth Semi-log growth model has been estimated for the study period.

### Results and Discussion

#### State-wise Growth Rate (%)

State	B (Coefficient)	Growth Rate (%)
Andhra Pradesh	0.193	19.3%
Karnataka	0.838	83.8%
Kerala	-0.089	-8.9%

- Karnataka has the strongest growth rate (83.8%), suggesting a very positive effect on Tamil Nadu's growth.
- Andhra Pradesh has a moderate growth rate (19.3%), suggesting a lesser but still positive effect.
- Kerala exhibits a negative growth rate (-8.9%), suggesting its economic activity is weakly inversely related to Tamil Nadu's growth, though this finding is not statistically significant ( $p = 0.820$ ).
- Because Tamil Nadu's growth is determined by these states, the estimated growth rate is all but led by Karnataka (83.8%) and Andhra Pradesh (19.3%). But the actual growth rate of Tamil Nadu as an independent variable is not directly obtained from this regression if time is not included as a predictor.

Because Karnataka's coefficient is statistically significant ( $p = 0.046$ ), its growth impact is the most credible. Andhra Pradesh's impact is just significant ( $p = 0.054$ ), and Kerala's effect is not statistically significant and might not be significant.

### Conclusion

The semi-log regression model fits Tamil Nadu's growth well by examining the influence of economic activities in Andhra Pradesh, Karnataka, and Kerala. The findings are:

#### 1. Model Strength:

The model is highly explanatory ( $R^2 = 97.3\%$ ), which means that 97.3% of the variations in Tamil Nadu's growth are accounted for by the chosen states. The F-statistic (109.851,  $p = 0.000$ ) verifies that the model is significantly high.

#### 2. State-wise Contribution to Tamil Nadu's Growth:

Karnataka has the highest positive impact (Growth: 83.8%,  $p = 0.046$ ).

Andhra Pradesh also makes a positive contribution (Growth: 19.3%,  $p = 0.054$ , marginally significant). Kerala's effect is negative (-8.9%), but it is statistically insignificant ( $p = 0.820$ ), i.e., it does not have a significant effect on Tamil Nadu's growth.

#### 3. Tamil Nadu's Overall Growth:

According to the constant term of the model, Tamil Nadu's estimated growth rate is 143.5%. But as time is not considered as an independent variable, this growth rate may not be a direct annual growth percentage.

### Policy Implications & Recommendations

**Enhancing Economic Relations with Karnataka:** Given that Karnataka's impact is the highest, trade, infrastructure, and investment-related policies between Karnataka and Tamil Nadu can further stimulate growth.

**Improve Cooperation with Andhra Pradesh:** Andhra Pradesh's high but lower contribution indicates scope for improvement through transport and industrial linkages.

**Minimal Impact from Kerala:** The negative but insignificant impact of Kerala indicates that the economic interactions with Tamil Nadu are not strong enough to impact its growth.

The research makes Karnataka emerge as the foremost growth driver of Tamil Nadu, followed by Andhra Pradesh. A more elaborate study that includes time variables would give a better growth path year by year.

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