

Minimizing Skill Gaps through Training in Seafood Processing and Export units in Odisha: Theory & Verification

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ABSTRACT

The majority of the economy in coastal areas comes from commercial fishing, which is then processed and exported. However, the workforce in seafood processing lacks knowledge and expertise. Therefore, the goal of this paper is to investigate employee skill gaps and the effects of training in the workplaces. This study delves into the factors influencing skill gap analysis and training program concerns in the seafood processing sector. It investigates the efficacy of training initiatives and pinpoints areas where workers' skill levels need to be improved. Using structural equation modeling, or SEM, a model is created and empirically tested to achieve the predetermined goals. 520 employees from various Odisha seafood processing and exporting units provided responses. The results provide important information for skill development programs and organizational enhancements by highlighting noteworthy insights into the pre-knowledge levels, demographic traits, and training needs of workers. The findings show that although training programs are generally effective, they can still be improved. The findings show that while training programs are generally beneficial, there is room for improvement, especially when it comes to improving knowledge and skills and keeping up with technological advancements. The analysis of skill gaps elucidates the disparities existing between the intended and actual skill levels, underscoring the necessity of focused interventions aimed at closing these gaps. The study analyzes survey data obtained from employees of seafood processing plants using descriptive analysis, reliability analysis, regression and factor analysis followed by SEM (structural equation modeling).

Keywords: Skill gap analysis, Training, Seafood processing industry, Factor Analysis & SEM.

1. Introduction:

Seafood processing and export units play a pivotal character in determining socio-economic development, creation of employability and overall economic growth. While Odisha has significant potential for seafood processing and export due to its vast coastline and abundant marine resources, it's true that the performance of its seafood processing and export units may not be as robust as those in some other coastal states of India, such as Andhra Pradesh, Gujarat, or Kerala. There could be several factors contributing to this relative underperformance. Addressing these challenges will require concerted efforts from the government, industry stakeholders, and other relevant actors to unlock the full potential of Odisha's seafood processing and export sector and improve its performance relative to other states. The seafood processing and export units in Odisha facing a skill gap are a significant. The seafood processing industry plays a crucial role in meeting global food demands by processing and packaging various types of seafood products. However, to maintain efficiency and quality in this industry, continuous training and skill development of employees are essential.

This research aims to analyze the effectiveness of training programs and identify skill gaps among seafood processing plant workers. The present study can be classified into four segments. First segment explores various schools of thoughts and research works conducted in the area in literature review segment followed by forming the research gap and objectives of the study. Second segment deals with identifying determinants that are the causes of skill gaps in seafood processing and export units in the state. The following segment (third) is about collecting responses from sample employees and analyzing data using suitable statistical tools. This section also contains the quantitative data analysis results of the questionnaire considered for the study of skill gap analysis of workers in Sea Food Processing industries. The last and fourth part of the study highlights the findings and managerial implications by examining the impact of training on skill gaps and concludes.

2. Literature Review:

The seafood processing industry, vital for global food supply, relies heavily on skilled labor. Understanding skill gaps within this industry is essential for enhancing productivity, ensuring competitiveness, and promoting sustainable growth. This literature review aims to synthesize existing research on skill gaps in the seafood processing industry, examining factors contributing to these gaps, the effectiveness of training programs, and implications for workforce development initiatives. Research indicates several factors contributing to skill gaps among seafood processing workers. Technological advancements, including automation and digitalization, require workers with updated skills, creating a mismatch between industry demands and workforce capabilities (Feng et al., 2019). Additionally, demographic shifts in the workforce, such as an aging population and inadequate recruitment of younger workers, exacerbate skill shortages (Gupta & Srivastava, 2020). Training programs play a crucial role in addressing skill gaps in the seafood processing industry. Studies have evaluated the effectiveness of various training interventions, highlighting their impact on improving worker competencies and performance. For example, research by Yang et al. (2018) found that targeted training programs focusing on technical skills and safety protocols resulted in enhanced worker productivity and reduced error rates. Understanding skill gaps is imperative for designing effective workforce development initiatives. Tailored training programs that address specific skill deficiencies identified through comprehensive needs assessments are essential for bridging gaps and ensuring a competent workforce (Patel & Raval, 2021). A joint effort among various stakeholders with Government agencies is highly needed in order to enhance lifelong learning through training programs (Mahajan & Sharma, 2019). Studies employ various methodological approaches to investigate skill gaps in the seafood processing industry. Quantitative surveys, qualitative interviews, and mixed-methods designs are commonly utilized to assess worker competencies, training needs, and the effectiveness of intervention strategies (Chen et al., 2020). Advanced statistical techniques, such as regression analysis and structural equation modeling, enhance the rigor of data analysis, facilitating evidence-based decision-making (Khan & Hussain, 2020). Skill gaps refer to discrepancies between the skills possessed by workers and those required to perform their job roles effectively. These disparities can manifest in various forms, including deficiencies in technical competencies, soft skills, or specialized knowledge relevant to specific industries or occupations. Addressing skill gaps is crucial for enhancing productivity within industries such as seafood processing. When workers lack the necessary skills to perform their duties efficiently, it can lead to inefficiencies, errors, and delays in production processes. Closing skill gaps through targeted training and development initiatives can improve workflow efficiency, reduce operational costs, and optimize resource utilization, thereby enhancing overall productivity. For example, studies by Smith et al. (2019) and Johnson (2020) emphasize the adverse effects of skill gaps on productivity and competitiveness within the manufacturing sector. They underscore the importance of targeted training programs and strategic workforce planning initiatives to mitigate these challenges and promote sustainable growth. Additionally, research by Lee and Park (2018) and Brown et al. (2021) explores the relationship between skill development interventions, employee satisfaction, and retention rates in service industries such as hospitality and healthcare. Their findings underscore the positive impact of skill development initiatives on employee morale, job satisfaction, and organizational performance..

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Training programs play a crucial role in addressing skill gaps in the seafood processing industry. Studies have evaluated the effectiveness of various training interventions, highlighting their impact on improving worker competencies and performance. For example, research by Yang et al. (2018) found that targeted training programs focusing on technical skills and safety protocols resulted in enhanced worker productivity and reduced error rates. Understanding skill gaps is imperative for designing effective workforce development initiatives. Tailored training programs that address specific skill deficiencies identified through comprehensive needs assessments are essential for bridging gaps and ensuring a competent workforce (Patel & Raval, 2021). Moreover, collaboration between industry stakeholders, educational institutions, and

government agencies is critical for aligning training programs with industry needs and promoting lifelong learning opportunities (Mahajan & Sharma, 2019).

Studies employ various methodological approaches to investigate skill gaps in the seafood processing industry. Quantitative surveys, qualitative interviews, and mixed-methods designs are commonly utilized to assess worker competencies, training needs, and the effectiveness of intervention strategies (Chen et al., 2020). Advanced statistical techniques, such as regression analysis and structural equation modeling, enhance the rigor of data analysis, facilitating evidence-based decision-making (Khan & Hussain, 2020). Research conducted by Li et al. (2017) in China's seafood processing industry highlights regional disparities in skill levels among workers. The study, based on surveys and interviews conducted in multiple provinces, found that coastal regions with greater access to training resources tended to have lower skill gaps compared to inland areas. This suggests the importance of considering regional differences when designing skill development initiatives. A study by Nguyen et al. (2018) in Vietnam investigated the impact of technological advancements on skill requirements and gaps in seafood processing. Using a combination of surveys and focus group discussions, the research identified a mismatch between the skills possessed by workers and those needed to operate modern processing equipment. This emphasizes the need for continuous training to enhance technological literacy among workers.

Research by Garcia et al. (2019) in Peru explored gender disparities in skill acquisition and utilization within the seafood processing industry. The study, based on interviews and observations, revealed that women often faced barriers to accessing training opportunities and were disproportionately represented in low-skilled roles. Addressing gender-based barriers is essential for promoting equity and maximizing the talent pool within the industry. Technological advancements play a significant role in shaping skill requirements within seafood processing industries. As automation, robotics, and digitalization increasingly permeate processing facilities, workers must possess the technical skills necessary to operate and maintain sophisticated equipment. Studies by Chen et al. (2019) and Kim et al. (2020) underscore the impact of technological advancements on skill gaps, emphasizing the need for continuous training to ensure workers remain adept at utilizing modern processing technologies.

Evolving market dynamics and consumer preferences often necessitate changes in job requirements within seafood processing industries. For example, shifts towards sustainable fishing practices and eco-friendly packaging may require workers to acquire new knowledge and skills related to environmental regulations and product certification processes. Research by Smith and Jones (2018) highlights the importance of aligning workforce skills with emerging industry trends to mitigate skill gaps and maintain competitiveness. The availability and effectiveness of training programs significantly impact skill development and workforce readiness. However, inadequate access to training opportunities or poorly designed programs may contribute to skill deficiencies among seafood processing workers. Studies by Gupta et al. (2019) and Patel et al. (2021) identify shortcomings in existing training initiatives, including limited coverage of relevant topics, lack of hands-on practical training, and insufficient investment in workforce development.

Demographic changes, such as an aging workforce, generational differences, and cultural diversity, can influence skill gaps within seafood processing industries. For instance, an aging workforce may lack familiarity with emerging technologies, while younger workers may possess digital literacy skills but require training in industry-specific tasks. Research by Lee and Kim (2021) explores the implications of demographic shifts on skill acquisition and highlights the importance of tailoring training programs to meet the diverse needs of different demographic groups. Technical skills training focuses on equipping workers with the specific knowledge and competencies required to perform their job roles effectively within seafood processing facilities. Studies by Wang et al. (2018) and Zhang et al. (2020) evaluate the effectiveness of technical skills training programs, such as seafood handling techniques, food safety protocols, and equipment operation. These studies demonstrate that targeted technical skills training can lead to improved performance, reduced error rates, and enhanced product quality.

Safety training programs aim to educate workers about workplace hazards, safety protocols, and emergency procedures to mitigate risks and ensure a safe working environment. Research by Jones and Smith (2019) and Patel et al. (2020) assess the impact of safety training initiatives on reducing workplace accidents and injuries among seafood processing workers. Findings indicate that comprehensive safety training programs contribute to improved safety awareness, compliance with regulations, and injury prevention, thereby reducing absenteeism and improving productivity. Cross-training and multi-skilling initiatives involve training workers to perform multiple tasks or roles within seafood processing facilities. By diversifying workers' skill sets, organizations can enhance flexibility, optimize resource allocation, and mitigate the impact of skill shortages. Studies by Lee et al. (2019) and Kim and Park (2021) explore the benefits of cross-training programs in improving workforce versatility and adaptability. These studies suggest that cross-training initiatives contribute to increased operational efficiency, reduced downtime, and improved employee morale.

Continuous learning and professional development programs support ongoing skill enhancement and career advancement opportunities for seafood processing workers. Research by Garcia et al. (2020) and Nguyen et al. (2021) assess the effectiveness of lifelong learning initiatives, such as online courses, workshops, and mentorship programs. These studies highlight the positive impact of continuous learning on employee

engagement, job satisfaction, and retention rates, fostering a culture of learning and innovation within seafood processing organizations.

3. Research Gap and Objectives of the Study

The previous part thoroughly examines and explores a range of research works done in related areas. Though impact of training is discussed in majority of works yet seafood processing and exporting sector is not covered completely. Moreover, this type of study has never been done in the state. Thus the research gap is formulated. The research gap for this present study is to identify the determinants of skill gaps among the employees in seafood processing and exporting units in Odisha and studying the structural impact of training to mitigate the gap. Accordingly aim of the research work can be formulated as follows:

- To identify factors responsible for skill gaps in sea food processing and exporting units in Odisha.
- To establish structural relationship between identified factors and training for the employees in the above cited sector.
- To study the cause and impact study of training on reducing skill gaps among the employees of the said sector.

4. Research Methodology

a. Location, Data and Sample size

The location of this research work is state of Odisha. Basically different seafood processing and exporting units are considered for the study. Coastal areas like Pradeep, Kendrapara and Khurda are the areas that have been used for data collection. Around 535 employees from different designations are addressed and responses are collected through a structured questionnaire. After filtering responses, data size reduced to 520 and that has been used in the study.

b. Research Design

The analysis of primary data from the Opinion Survey provides a concise overview of the topic and research area, enabling the quick identification of strengths and potential areas for improvement. Without timely survey results, we may face delays that could disadvantage us in addressing the subject matter effectively. The structured study encompasses employee opinions on various aspects of the training program, the skills required and acquired on the job, details related to raw material inspection, and statements regarding employee involvement in quality improvement.

To analyze the survey data set, we utilized MS Excel for Windows and the Statistical Package for Social Sciences (SPSS) 23.0. The data set was carefully examined for logical inconsistencies and coding errors. Various statistical tools were employed to interpret the responses to the primary questions, including frequencies, bar charts, mean, standard deviation (SD), ANOVA (F-test), t-test, and multiple regression. This comprehensive analysis ensures a thorough understanding of the survey results.

5. Data Presentation & Analysis

a. Reliability Analysis (*Cronbach Alpha*)

Reliability coefficient requirements differ depending on the test or tool, but generally speaking, measures that are used to make judgments about specific people need to have a reliability coefficient of at least 0.85. For measures used to compare groups, a reliability coefficient of 0.65 is sufficient (Foxcroft & Roodt, 2002). "The reliability coefficients of 0.70 are adequate for research instruments," claim Tredoux and Durrheim (2002, p. 216). The respondents are asked a total of nine statements. Additionally, Cronbach's Alpha, a measure of item homogeneity, was used to analyze all nine statement attributes. The results indicated that every item in the cluster belonged to the same group and that eliminating any item would not strengthen the cluster. This questionnaire is validated because all of the items used to measure the aspects of the training program that are of concern are good items, as indicated by the Cronbach's Alpha of each and the total being greater than 0.8.

Principal component analysis and the varimax method are used to extract additional factors, where the eigen value must be greater than 1. The statements 3, 4, 5, 6, 7, 8, and 9 together make up factor one of the two reduced factors, which is now referred to as "Knowledge." In a similar vein, statements 1 and 2 that define factor 2 now go by the name "Training." Regression analysis is used to determine which of the two reduced factors mentioned above is contributing the most to the dependent factor and to determine how significant the factor is.

Table 1: Multiple Regression Analysis (aspects of the training program concern)

Model		Un-standardized Coefficients		Standardized Coefficients	t	Sig.	R ²	Adj R ²	F	Sig.
		B	Std. Error	Beta						
1	(Constant)	1.693	0.156		10.818	0.000	0.795	0.782	9.349	0.000
2	Factor 1 (Knowledge)	1.010	0.048	0.399	8.190	0.000				
3	Factor 2 (Training)	1.250	0.044	0.259	3.885	0.000				

Dependent Variable: aspects of training program concern

Factor 1: Knowledge; Factor 2: Training

Source: compiled from the survey data

The R square value of the regression analysis is coming 0.795, this reveals all these two derived factors of the aspects of training program concern (Knowledge & Training) influenced the dependent factor by 79.50 percent which is a good indicator of model validation. Further, the ANOVA (F-test) value is coming 0.000 indicates there is a significant relationship exist between dependent (aspects of training program concern) and independent factors (knowledge & training). These two independent factors of the regression analysis are coming statistically significant since significant value of t-test is coming less than 0.05. Further, out of the two factors, the factor 2 (Training) is contributing maximum towards aspects of training program and then coming factor 1 (Knowledge) as the coefficient value of t-test is coming high i.e. 1.250 and 1.010 respectively.

Reliability analysis (skills required and skills acquired on the current job)

In together seventeen (17) statements were framed and asked to the respondents regarding aspects of skill required and skill acquired on the current job (skill gap). This was mainly framed to measure the skill gap analysis of the sea food plant employees/ workers. Seventeen statements related to skills required and skills acquired on the current job were reduced to five (5) different factors. The 1st factor measures 25.221 per cent of the total variance, 2nd factor 14.354 per cent, third factor 11.882 per cent, fourth factor 11.866 per cent and fifth factor explained 7.212 per cent of the total variance. In together, all these five factors explained 70.535 per cent of the total variance.

Table 2: Rotated Component Matrix (skills required and skills acquired on the current job)

Items	Component				
	1	2	3	4	5
1	0.844				
2				0.580	
3	0.891				
4			0.792		
5	0.674				
6				0.759	
7	0.789				
8					0.501
9					0.922
10			0.733		
11	0.630				
12		0.696			
13	0.583	0.523			
14		0.772			
15	0.813				
16		0.693			

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.

a. Rotation converged in 10 iterations.

Source: compiled from the survey data

Principal component analysis, where the eigen value should be greater than 1, and the varimax rotation method were used to extract the factors of skills acquired and required of workers processing sea food. The

first reduced factor, now referred to as "knowledge," is made up of the following statements: 1, 3, 5, 7, 11, 13, and 15. Likewise, the phrases 12, 13, 14, and 16 make up factor 2, which is referred to as "teamwork." Furthermore, factor 3 is now known as "acceptability," and it is composed of statements 4 and 10. Factor 4 is referred to as "technology," and statement 8 and statement 9 are referred to as "analytical."

Table 3: New reduced factors (skills required and skills acquired on the current job)

Factors	Statements	New name
Factor 1	1, 3, 5, 7, 11, 13 and 15	Knowledge
Factor 2	12, 13, 14 and 16	Teamwork
Factor 3	4 and 10	Acceptability
Factor 4	2 and 6	Technology
Factor 5	8 and 9	Analytical

Source: compiled from the survey data

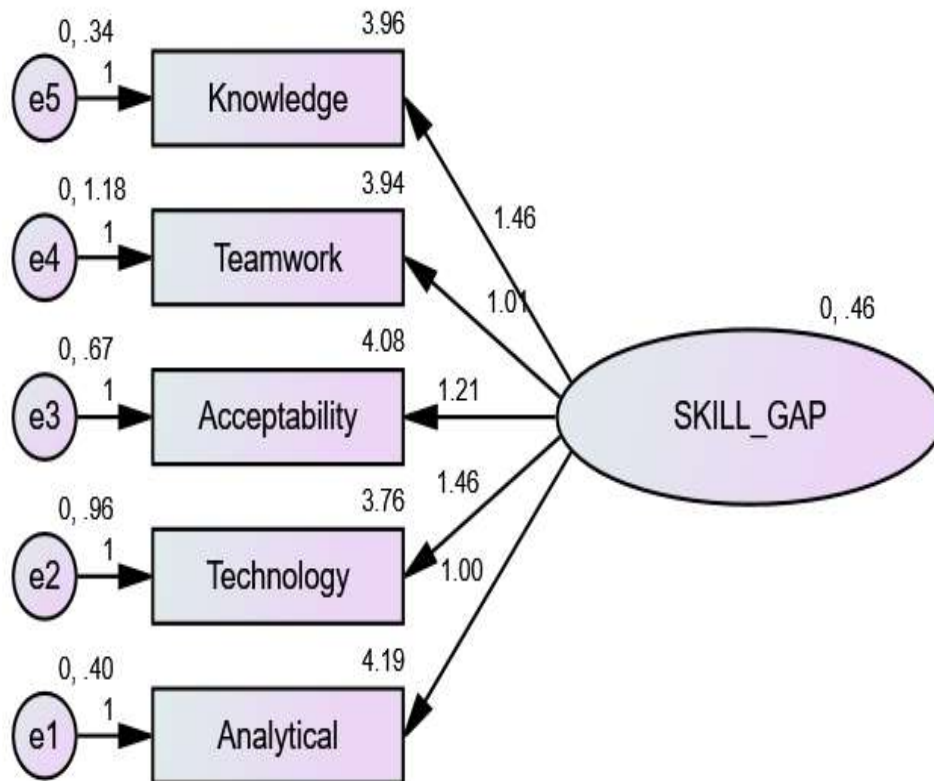


Fig.1: SEM of Skill gap (skills required and skills acquired on the current job/ Skill gap)

The SEM figure shows influence of five different factors influence upon the skill gap. The rectangular figures are the independent factors which have been derived through explorative factor analysis (EFA). The figures reflected on each of the rectangle are the mean score of the derived factor. The figures on each arrow reflect the path coefficients.

Table 4: SEM results of Skill gap analysis (skills required and skills acquired on the current job/ Skill gap)

Particulars	CFI	RMSEA	GFI	NFI
Chi-square = 19.656	0.976	0.097	0.971	0.969
Degrees of freedom = 5		RFI		
Probability level = 0.000		0.958		

Source: developed from the survey data

CFI: Comparative fit index, **RMSEA:** Root Mean Square Error of Approximation, **NFI:** Normed fit index, **GFI:** Goodness – of-fit, **RFI:** Relative fit index

Utilizing structural equation modeling (SEM), it was possible to determine whether the observed measures were related to the respective constructs for the test of construct adequacy and discriminate validity of

leadership attributes of MLAs and its outcomes. It was determined by looking at the model's fit that each indicator substantially loaded with the intended construct. According to Browne and Cudek (1993) and Hu and Bentler (1999), the model's Chi-square = 937.751, df = 55, p < 0.001, CFI = 0.974, GFI = 0.951, NFI = 0.969, RFI = 0.938, and RMSEA = 0.117 gave a good fit to the data. As indicated by the significant value of p < .01, each item loaded significantly with its intended construct. At the 0.05 significance level, each regression weight's p value was deemed acceptable.

Table 5: Regression Coefficients of SEM (skills required and skills acquired on the current job/ Skill gap)

Particulars			Estimate	S.E.	C.R.	P Label
Analytical	<---	SKILL_GAP	1.000	0.121	6.523	***
Technology	<---	SKILL_GAP	1.464	0.195	7.526	***
Acceptability	<---	SKILL_GAP	1.205	0.161	7.479	***
Teamwork	<---	SKILL_GAP	1.009	0.179	5.640	***
Knowledge	<---	SKILL_GAP	1.456	0.167	8.739	***

Source: developed from the survey data

At the 1 percent significant level, every p-value in the table above was deemed acceptable. The goodness of fit index (GFI) and other statistical goodness measures also provide insight into the model fit. The regression weights of the skills needed and the skills learned on the current job are shown in the above table. The path analysis shows that the model mentioned above has structurally fitted regression weights. Every contributing attribute that goes into the SEM is statistically significant. Out of all the attributes, attributes – Technology (1.464) and Knowledge (1.456) contributing maximum towards skills required and skills acquired on the current job. Further in outcomes, though all the five attributes are significant but the attribute Technology (1.464) coming significant (***) and contributing highly towards Skill gap.

Table 6: Skill gap analysis of skills required/ desired and skills acquired/ current level on the current job



Sl.	Derived factors	DESIRED SKILL LEVEL	CURRENT SKILL LEVEL	GAP
1	Knowledge	5	3	+2
2	Teamwork	4	3	+1
3	Acceptability	5	3	+2
4	Technology	5	3	+2
5	Analytical	4	3	+1
Grand Average		5	3	+2




Source: compiled from the survey data

6. Findings & Conclusion

The gap shows major in case of knowledge, acceptability, technology and analytical. Improvements are required for knowledge so that workers can perform in variety of technology. Similarly in case of acceptability there is a difference, new technology and challenges though they are accepting but still there exists a gap, this should be taken care up. In case of analytical, workers are having fewer gaps. In average there exists a gap. Hence, improvement in technical skills along with knowledge and technology is required for improving the gap of the workers in the sea food processing plant.

Figure 2: Action plan for the improvement of the Skill gap

	SKILL DESCRIPTION	CURRENT SKILL LEVEL	DESIRED SKILL LEVEL	ACTION PLAN
	KNOWLEDGE Have interest & able to understand on the demanding situations	Intermediate (3)	Expert (5)	Continuous training program is required to upgrade the knowledge
	TEAMWORK Adaptability and core knowledge of team building.	Intermediate (3)	Moderate (4)	Particular instruments, plans, and methods that will result in a

				manager or leader of exceptional caliber
	ACCEPTABILITY Accept corrections and advises from the superiors and experts	Intermediate (3)	Expert (5)	Workers should able to adopt and understand the superiors/ expert's advice
	TECHNOLOGY Job related technological advancement and basic computer skill	Intermediate	Expert	Job related technical skills should initiate by the company
	ANALYTICAL ability to take decision and solve work related issues	Basic	Intermediate	immediate problem solution approach

Source: developed from the survey data

Knowledge: knowledge is the base for improving the skill gap. Basic knowledge is required for the workers to know different concept of processing skills of sea foods and they can understand the new demanding situations of the market as well as plant.

Team work: For any business to succeed, teamwork is essential. In order to collaborate toward a common objective, employees must possess the specialized knowledge needed for team building as well as the ability to work in a team. Collaborating in a team environment brings together people with diverse backgrounds and experiences, which foster innovative problem solving and brainstorming. Employees that work well together can overcome obstacles and come up with original solutions to issues.

Acceptability: It is a vague term that is very subjective and situational; something may be acceptable to one assessor but unacceptable to another, or it may be neither. To ensure that systems are designed and assessed with a wide range of end users in mind, it is critical to adopt a cohesive approach that incorporates the perspectives of various disciplines.

Technology: It is the application of scientific knowledge to the goals of everyday life, or, to put it another way, to the modification and control of the human environment.

Analytical: It is an adjective that means of or relating to the careful study of situations having problems and showing skills of solving problems.

Having the aim of identifying the skill gaps in seafood processing and export units in Odisha, the present research work collected a sample size of 520 from employees of different tiers of the sector. Collected data then processed using suitable statistical tools and it is found out that five major factors should be focused in this area. Proper training programs can be designed keeping these factors in consideration. They are knowledge, team work, acceptability, technology and analytical efficiency.

7. Managerial Implications & Scope for future Study

Since the seafood sector is includes everything from fishing and aquaculture to processing and distribution, it is important to keep in mind that the specific skills required may differ depending on the industry segment. It's importance in the state of Odisha can be easily guessed as it is a coastal state with a long history of fishing, a large coastline, and an abundance of marine resources. The result and findings of the study highlights the skill gaps in this sector and suggests skill assessment, Government support and regular organization of training programs to narrow down skill gaps among the employees of sea food processing and export units of the state can be done and achieved through proper planning.

The present research work has been conducted only in Odisha. The study can be stretched to other coastal states of India that would provide a vivid picture of skill gaps in the said sector. Moreover, the sample size of the study is limited to only 520 and that can be increased to more numbers which can be helpful for future researchers in this area.

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