Educational Administration: Theory and Practice

2024, 30(6), 3122-3137 ISSN: 2148-2403

https://kuey.net/ Research Article



The Impact Of E-Commerce On Tax Avoidance In Indonesia: Empirical Study On Companies Registered In Indonesia Stock Exchange

Rizmy Otlani Novastria1*, Abuyasin Sabda Hani2

- ^{1*}Master of Business Taxation, University of Minnesota, rizmyotlan@gmail.com
- ²Master of Public Policy, University of Illinois Chicago, abuyasinsabda@gmail.com

Citation: Rizmy Otlani Novastria, Abuyasin Sabda Hani (2024), The Impact Of E-Commerce On Tax Avoidance In Indonesia: Empirical Study On Companies Registered In Indonesia Stock Exchange, Educational Administration: Theory and Practice, 30(6), 3122-3137 Doi: 10.53555/kuey.v30i6.5998

ARTICLE INFO

ABSTRACT

This paper examines the influence of e-commerce on tax avoidance for companies listed on the Indonesia Stock Exchange (IDX). The research will use quantitative and qualitative methods. The determinants consist of e-commerce, year, the moderation of e-commerce and year, multi-nationality, and intangible assets to tax avoidance aggressiveness with some control variables. The analysis is based on samples of 624 Indonesian firms listed on the Indonesian Stock Exchange (IDX) over 2019-2022 (2472 firm-years). Tax avoidance aggressiveness will be measured using Effective Tax Rates. All models will be processed using panel EGLS (cross-section weights). Regression results show that e-commerce, the moderation of e-commerce and year, multi-nationality, and intangible assets significantly affect tax avoidance aggressiveness. Meanwhile, the year variable does not affect tax avoidance aggressiveness. The qualitative method uses the literature study regarding the effectiveness of Base Erosion Profit Shifting 2.0 regarding the two-pillar approach to tackle challenges arising from the taxation of the digital economy . The research suggests utilizing its insights to enhance tax authorities' risk analysis, focus on audit processes, and advocate adopting BEPS 2.0 guidelines in Indonesia.

Index Terms— tax avoidance; e-commerce, multi-nationality, intangible assets

INTRODUCTION

I NDONESIA'S tax ratio was 10.9% in 2021, 10.39% in 2022, and 10.21% in 2023 (Kompas, 2023). The number is below the Asia and Pacific average of 19.8% and the OECD average of 34.1% (OECD, 2023a). The low tax ratio is caused by low revenue performance (Handelwang and Bonn. 2010). In developing countries, the main factor causing the low performance of tax revenue is tax avoidance (Besley & Persson, 2014).

Hanlon and Heitzman (2010) introduced the term tax avoidance, in which companies use tax regulations to minimize the tax burden. In the digital era, the pattern of tax avoidance is increasingly varied following business developments (Kudrle, 2021). Meanwhile, year after year, the wave of information technology (IT) has created a new business phenomenon called e-business (Rafiah, 2022). Using IT development, various digital instruments such as e-payment and e-commerce have made cross-border transactions feasible (Dong He, 2021).

The development of e-commerce has rocketed over the past decade. E-commerce sales worldwide increased by 473% from 2014 (US\$1.336 billion) to 2024 (US\$6.330 billion) (Statista, 2024). Meanwhile, total e-commerce sales in Indonesia reached US\$62 billion in 2023 (Statista, 2023). Data from Statista (2024) shows the prospectus of the annual growth rate of e-commerce from 2024 to 2028. Globally, the annual growth of e-commerce is 9,83%. Meanwhile, Indonesia's e-commerce growth rate is 9,46%, above Russia's (9,42%), Italy's (8,8%), and Canada's (8,42%). However, in 2023, Indonesia became one of the top four leading countries based on retail sales e-commerce growth.

The rapid increase of e-commerce has caused tax avoidance globally and in Indonesia. According to the statement, the digital economy has exacerbated the risks of Base Erosion Profit Shifting (BEPS) (OECD/G20, 2015b). The OECD (2023b) indicates an annual loss of around USD 100-\$240 billion from e-commerce. The

Indonesian Directorate General of Taxes (DGT) has lost USD 40 billion from e-commerce transactions for 10 years (Sari, 2018). In 2021, the total income loss from the e-commerce sector reached USD 1 billion or IDR 15.000 billion (Berita Satu, 2021).

Schon (2017) stated three reasons why digitalization increases tax avoidance schemes. Firstly, digitization enables individuals to sell products and services anywhere without the need to create a physical entity (such as a permanent business) or subsidiary under the jurisdiction of the market nation. Second, the intangible asset (patent, algorithm) is the foundation for most successful digital businesses. Thirdly, regarding multinational corporations' economies of scale, these entities prefer a specific jurisdiction as a central to run their economic functions and value chain activities before designing the jurisdiction location.

This study will examine the impact of e-commerce to tax avoidance in Indonesia. In addition, the research also includes other determinants such as year, intangible asset, and the scale of multinationality, which have a tight relation with e-commerce business model extensivity. After identifying the tax avoidance behavior, the determinants can be included as the Compliance Risk Management (CRM) determinant for the Indonesian Directorate General of Taxes. In addition, the determinants could be used as inputs for Indonesia in implementing Base Erosion Profit Shifting 2.0 regarding the two-pillar approach to tackle challenges arising from the taxation of the digital economy.

II. TERM DEFINITION

This research will focus on examining the impact of e-commerce on tax avoidance aggressiveness. As a result, the terms e-commerce and tax avoidance should be defined below.

A. e-Commerce

E-commerce is the trade of goods or services using computer networks such as the Internet or online social networks (Buttner, 2017). Since its debut, e-commerce has allowed businesses to avoid traditional tax stages in many jurisdictions (Frecknall et al., 2001). A permanent establishment is unnecessary since it does not need a physical presence like a traditional business (Yapar et al., 2015). Argiles-Bosch et al. (2020) stated that the online environment allows e-commerce businesses to allocate transactions to the most tax-efficient jurisdiction and minimize costs by avoiding taxes.

B. Tax Avoidance

Atkinson and Stiglitz (1980) defined tax avoidance into three categories: deferring tax responsibilities, utilizing various tax rates, and arbitration alternative tax regimes. According to Kirchler et al. (2002), tax avoidance is an attempt to lower tax payments legitimately, such as by utilizing tax loopholes. In contrast, tax evasion is an unlawful attempt to avoid taxes.

According to Dyreng et al. (2008, 62), tax avoidance is all forms of corporate activity that reduce corporate tax rates. Hanlon and Heitzman (2010, 137) explained that tax avoidance is an activity that aims to explicitly reduce tax obligations. The explicit meaning is the arrangement of transactions to obtain profits, benefits, or tax reduction by utilizing the rules and regulations (Brown, 2012).

Therefore, the measurement of tax avoidance can be seen from two aspects: the imposition of effective tax rates and the determination of taxable income by companies. These measurements can reflect tax planning by reducing corporate tax liability without reducing accounting income (Hanlon & Heitzman, 2010, p. 140).

III. HYPOTHESIS DEVELOPMENT

Argiles-Bosch et al. (2020), through their journal, "An Empirical Examination of the Influence of e-commerce on Tax Avoidance in Europe," has studied the impact of e-commerce using some determinants in financial reports to identify how a corporate avoids taxes by using a robust model with five variables (e-commerce, year, the moderation of e-commerce and year, multi-nationality, and intangible assets). Meanwhile, no similar research has been conducted in Indonesia. Argiles-Bosch et al. (2020) stated that to increase supervision and assess the corporate's tax avoidance aggressiveness, research is needed to determine the most dominant factor affecting tax avoidance related to the digital economy. As a result, the hypothesis development for each variable is explained below.

A. Tax Avoidance Aggressiveness

Tax avoidance aggressiveness as the dependent variable will be measured by Effective Tax Rates (ETR). Hoopes et al. (2011, 1606) stated that ETR could provide a true picture of the tax burden experienced. ETR is derived from the tax a company pays and can be seen in annual reports or financial statements. Cheng et al. (2012, 1501) explained that the cash tax payment should be free from manipulation. Based on this, the ETR measurement is considered capable of showing indications of tax avoidance. ETR with a lower value indicates a greater occurrence of tax avoidance (Dyreng et al., 2008; Cheng et al., 2012). To get the ETR value, the tax cash paid will be divided by profit before tax according to the formulation of Dyreng (2008, 67) as follows: Cash ETRit = Tax Cash Paid_{it} Profit Before Tax

B. E-Commerce

The first independent variable is e-commerce (ECOM). Tambunan and Rosdiana (2019) stated that the existence of digital economic activities would increase the possibility of restructuring business operations to eliminate the tax burden in tax countries or optimize profit shifts in tax countries. Klassen, Laplante, and Carnaghan (2014) discover an interaction impact between e-commerce and tax avoidance. Argiles-Bosch (2020) found empirical evidence that e-commerce firms are significantly more tax-avoidant than traditional firms. In this research, e-commerce is a dummy variable, represented by 1 if the corporate conducts e-commerce activities or 0 if the corporate conducts traditional business. As a result, the hypothesis could be stated:

H1: E-commerce business practices have a positive significant effect on tax avoidance.

C. Year

Argiles-Bosch (2020) found that in recent years, firms benefited less from the reductions in corporate tax rates than the previous year due to tax authority control and the exchange of information between countries. Measures against tax avoidance are being considered as part of the OECD/G20 (2015a) BEPS project and within the report prepared by the Indian Government's Committee on Taxation of E-Commerce (2016), among others. Meanwhile, Rafiah stated that the development and the extensivity of e-commerce and tax avoidance also developed significantly in recent years (Rafiah, 2022)

As a result, year (YEAR) will be considered the two-tailed independent variable. This research will use financial report data from 624 firms on the Indonesia Stock Exchange from 2019-2022 with an ordinal number of 1 for 2019, 2 for 2020, 3 for 2021, and 4 for 2022. The hypothesis will be stated as:

H2: Recent years have had a significant effect on tax avoidance.

D. The moderation of E-Commerce and Year

Argiles-Bosch (2020) found an interaction between recent years and e-commerce activity. The development and the extensivity of e-commerce have also developed significantly in recent years (Rafiah, 2022). As a result, the moderation of e-commerce and year (ECOMXYEAR) will be tested as a two-tailed independent variable. The hypothesis will be stated as follows:

H3: The moderation of e-commerce business practices and year significantly affects tax avoidance.

E. Multi-nationality

According to Alm (2012), tax avoidance in online commerce is particularly crucial in cross-border transactions. Corporates with extensive foreign operations or who derive income from foreign sources are more incentivized to engage in tax avoidance (Rego, 2003; Hanlon et al., 2005; Dyreng et al., 2008). Multinational firms, for instance, can reduce corporate taxes by locating operations in low-tax jurisdictions, shifting income from high-tax jurisdictions to low-tax jurisdictions, and exploiting the loopholes of tax rules in different countries (Slemrod, 2001).

Argiles-Bosch (2020) used a dummy variable 1 when the corporation has a foreign subsidiary. Meanwhile, to increase the robustness, this research will use a multi-nationality proxy defined by Richardson (2013) and Ramadhan (2017). Richardson (2013) used a total proxy of subsidiaries abroad divided by total subsidiaries as a proxy for multi-nationality because of research from Benvignatti (1985) that transfer pricing positively relates to the number of foreign subsidiaries.

Meanwhile, to adjust to the conditions in Indonesia, the proportion of foreign subsidiaries divided by total subsidiaries is modified to total foreign-related parties divided by total related parties (Ramadhan, 2017). Contrary to Indonesia, with a low wage rate, Indonesia must be the center of operations of multinational firms, so if this research use a proxy made by Richardson et al. (2013), multinational proxy becomes less relevant because the majority of multinational companies in Indonesia are subsidiaries (Ramadhan, 2017). Therefore, foreign-related parties divided by total related parties are used.

To test the effect of multi-nationality (MULTI) on tax avoidance, here is the hypothesis:

H4: Multi-nationality has a significant positive effect on the tax avoidance

F. Intangible Assets

Tax authorities are concerned about transfers of intangible assets (e.g., research and development expenditures, intellectual property, trademarks, and trade names) between group entities located in variably taxed jurisdictions (Grubert, 2003; Grubert & Mutti, 2006; Gravelle, 2009). Intangible assets are difficult to value at arm-length prices because they are difficult to assess (Gravelle, 2009).

Richardson et al. (2013) stated that intangible assets have unique value due to the lack of established markets and subjective valuations that firms can exploit in several jurisdictions. Hence, there is a substantive scope to engage in tax avoidance by transferring intangible assets to low-tax jurisdictions, such as tax havens (Dyreng et al., 2008). Intangible assets became more widespread and constitute an increasing share of total assets in both e-commerce and traditional firms (OECD, 2006).

To formally test intangible asset (INTANGIBLE_TO_TOTAL_ASSET) on tax avoidance, here is the hypothesis:

H₅: Intangible assets have a significant positive effect on tax avoidance.

F. Control Variable

To increase robustness, this study will use some of the control variables. Argiles-Bosch (2020) also uses those control variables, which consist of inventory to the total assets. (INVENTORY_TO_TOTAL_ASSET), long-term debt to total asset (LDEBT), size logarithm of revenues (LOGREV), sum of profits in the last four years scaled by revenues in the current year (NOLREV), firm growth revenues at year t to revenues at year t-1 (REVENUE_GROWTH), return of profit on assets (ROA), tangible fixed asset to total asset (TANGIBLE ASSET TOTAL ASSET), change in intangible fixed asset (VINTFA).

IV. RESEARCH METHOD

A. Sample Selection and Data Source

This research object is the secondary data obtained from the Indonesia Stock Exchange (IDX) from 2019 until 2022. The selection of the years 2019 to 2022 is based on consideration of the recent years that are available on the IDX website. The range does not include years 2023 and 2024 because the requirement for submitting audited financial reports for every firm in Indonesia is on the ninth month of the subsequent year. As a result, data from 2023 and 2024 are not yet available in the Indonesian Stock Exchange until September 2023 and September 2024. However, the study also does not use 2018 or below because the documentation requirement in the Indonesian Directorate General of Taxation and on the Indonesian Stock Exchange website is limited to 5 years (2019-2024).

This study used purposive sampling. This sampling data will then be processed and analyzed. In sampling, an unqualified population will be excluded from the sample. After that, a representative sample will be processed and analyzed. The sample is a part of the population (Sugiyono, 2010). The sample selection is done by eliminating the population members who have the following criteria:

Table 1. Purposive Sampling Result				
No	Criteria	Total	Measurement	
1	The corporate listed on the IDX in December 2022	807	Companies	
2	Corporate did IPOs between 2020-2022	-147	Companies	
3	Corporate did not submit the financial report	-36	Companies	
	Total	624	Companies	

Source: Processed from IDX

B. Research Model

Based on the hypotheses built on the theoretical foundation and the variables mentioned in the previous section, the author propose the initial research model as follows:

```
\begin{split} \text{ETR}_{i,t} &= \alpha_{0:i,t} + \beta_1 \text{ECOM}_{i,t} + \beta_2 \text{YEAR}_{i,t} + \beta_3 \text{ECOMXYEAR}_{i,t} + \beta_4 \text{INTANG}_{i,t} + \beta_5 \text{MULTI}_{i,t} + \beta_6 \text{INVENTORY}_{i,t} + \beta_7 \text{LDEBT}_{i,t} + \beta_8 \text{LOGREV}_{i,t} + \beta_9 \text{NOLREV}_{i,t} + \beta_{10} \text{REVENUE\_GROWTH}_{i,t} + \beta_{11} \text{ROA}_{i,t} + \beta_{12} \text{TANGIBLE}_{i,t} + \beta_{13} \text{VINTFA}_{i,t} + \epsilon_{it} \end{split}
```

C. How to Test Hypothesis

The first step is to carry out descriptive statistical procedures. Descriptive statistics describe data collected without concluding from that data (Sugiyono, 2010). The second step is classic assumptions tests. The classic assumption tests include the autocorrelation test, the normality test, the multicollinearity test, and the heteroscedasticity test. Finally, the chosen model approach will be performed using multiple linear regression testing to see the results of F and t values. The significance test F is useful to see whether the model can explain the effect of the independent variables on the dependent variable simultaneously, while the significance test t is to see the effect of the independent variables individually on the research dependent variables.

Direct interpretation of the statistical test t results through the probability number based on the two-tailed test can lead to a mistake in making conclusions. Dividing the outputs into two-tailed probability values with number 2 has changed the two-tailed principle to one-tailed (Field, 2009).

V. RESULT AND DISCUSSION

A. Descriptive Statistic

According to Sumintono and Widhiarso (2013: 10–14), the ratio scale is an interval scale with an absolute zero value, while the nominal scale is a discrete measurement scale (not continuous) that states the category or group of an object. Data in the ratio scale are obtained from all types of calculations, such as probability numbers, numbers between 0 and 1, or numbers representing opportunities (Sumintono and Widhiarso, 2013, 14). Descriptive statistics of ratio scale variables in this study can be seen in Table II.

					Ta	ble II. [Descript	ive St	atistics					
	ETR	ECOM	YEAR01	ECOMXYEAR	MULTI	INTANGIBL	INVENTOR	LDEBT	LOGREY	NOLREV	REVENUE	ROA	TANGIBLE	VINTFA
Mean	0.261092	0.461165	2.500809	1.153722	0.258658	0.017381	0.113616	1.979032	6.013892	224.0102	39.23164	-0.010787	0.294870	4.88957
Median	0.190217	0.000000	3.000000	0.000000	0.142857	2.38E-05	0.057069	0.166938	6.107746	4.202673	-0.045678	0.020855	0.234338	0.00000
Maximum	123,6000	1.000000	4.000000	4.000000	1.000000	0.803044	0.819318	3192.172	8.479113	164009.3	74418.57	4.976895	0.964326	8349.17
Minimum	-16.25126	0.000000	1.000000	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000	-7.474944	-1895.506	-33.10502	0.000000	-1.00000
Std. Dev.	3.721017	0.498590	1.118260	1.460610	0.299716	0.061976	0.139491	64.84048	0.966712	3826.340	1500.709	0.767901	0.260146	172.352
Skewness	27.24713	0.155810	-0.002026	0.846168	0.859280	6.763848	1.479480	48.29321	-0.553663	34.35146	49.28669	-33.82215	0.622191	46.2917
Kurtosis	816.9493	1.024277	1.640004	2.187191	2.482207	61.61539	5.204145	2372.789	3.870608	1388.950	2443.024	1411.280	2.222726	2226.92

Source: Processed with Eviews 12

Table II shows that the ECOM variable has a minimum value of 0 and a maximum of 1 with an average of 0.461165. This number shows that the e-Commerce is carried out on more than 40% of the sample for 4 sample years. Secondly, the YEAR variable has a minimum value of 1 and a maximum value of 4 with an average of 2.500809 and a standard deviation of 1.18260. Meanwhile, the moderation between e-Commerce and Year (ECOMXYEAR), has a minimum value of 0 and a maximum of 1 with an average of 1.153722. MULTI variable has a minimum value of 0 and a maximum value of 1 with an average of 0.258658, which means that the degree of multinationality is reaching 25,86% of the total related party. Lastly, the intangible asset to total asset variable (INTANG) has a minimum value of 0 and a maximum value of 0,803044 with a median of 0.017381. This number shows that the intangible assets only represent 1,738% of the firm's total assets.

B. Overall Fit of the Model Test

The overall fit of the model test is used to determine whether the model being tested fits the data (Ghozali, 2016, p. 328). This test uses the Likelihood L function. Likelihood L is the probability that the hypothesized model describes the input data by transforming L into -2LogL (Ghozali, 2016, p. 328).

Likelihood Ratio Test is the difference of -2LogL in Iteration History Block 0=Beginning Block for constants only with -2LogL in Iteration History Block 1: Method=Enter for models with independent variables including constants distributed as x2 with df (difference in df of both models) (Ghozali, 2016, p. 329). This -2LogL difference will be compared with the Chi-Square table to test the hypothesis. If -2LogL count > X2 (p) (Chi-square table), then Ho is rejected. However, if -2LogL count < X2 (p) (Chi-square table), then Ho is accepted (Ghozali, 2016, p. 329).

This result will be comparable to the Chi-Square value in the Omnibus Test of Model Coefficients table. The hypotheses to assess the fit mode in the Likelihood Ratio

Test are:

Ho: The independent variable does not affect the dependent variable.

H1: The independent variable simultaneously affects the dependent variable, or at least one independent variable affects the dependent variable.

The Chi-square result is equivalent to the Chi-square value of the Omnibus Test of Model Coefficients. At 5% alpha and degree of freedom (df) = k = 14. K is the number of predictor variables consisting of the total independent variables, and the Chi-square table value is 23.685 for the dependent variable.

Based on Table III, the summary of the results of the iteration history block is -2 LogL, the value of Chi-square count, or the value of -2 Log Likelihood count for the ETR variable. Because 884.6784>23.6854 or -2 Log Likelihood count > X2(p) (ChiSquare table), then Ho is rejected. In conclusion, the model significantly affects the ETR variable.

	Table III. Log Likelihoo	od Table	
S.E. of regression	3.730252	Akaike info criterion	-0.705241
Sum squared resid	34216.45	Schwarz criterion	-0.674673
Log likelihood	884.6784	Hannan-Quinn criter.	-0.694137
Durbin-Watson stat	1.350233		

Source: Processed with Eviews 12

C. Classic Assumption Test

1. Normality Test

The normality test aims to evaluate whether, in the regression model, the confounding variable (residual) has a normal distribution (Ghozali, 2013, p. 160). Gujarati (2004, 147) states that there are several ways to test for normality, including a histogram of residuals, a normal probability plot (NPP), a graphical device, and the Jarque-Bera test.

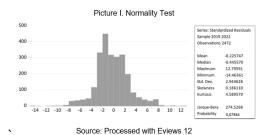
Normality testing in this study will be tested using the Jarque-Bera test model. The Jarque-Bera method will be run with the Eviews 12 program. The Jarque-Bera test model is suitable for testing large asymptotic samples (Widarjono, 2010, p. 49). Testing for normality in the Jarque-Bera test uses the calculation of skewness, kurtosis, and probability. Skewness value describes the level of asymmetry in the distribution of data around the average, while kurtosis describes the level of sharpness and evenness of data distribution (Gujarati, 2004, p. 886). The hypothesis for the normality test is as follows:

Ho: Residual value is normally distributed

H1: Residual value is not normally distributed

Suppose the Jarque-Bera probability test produces a value of more than 0.05 at an alpha level of 0.05. In that case, Ho is accepted, so it can be concluded that the residual value is normally distributed. However, suppose the Jarque-Bera probability test produces a value of less than 0.05 at an alpha level of 0.05. In that case, Ho is rejected, so it can be concluded that the residual value is not normally distributed.

The results of the normality test using the Jarque-Bera model in Picture I show that the Skewness value is 0.186110, the Kurtosis value is 4.589479, and the Jarque-Berra value is 274.5268 with a probability of 0.07894. Because the test results show that the Jarque-Berra value and probability are more than 0.05, Ho is accepted, so it can be concluded that the residual value is normally distributed.



2. Heteroscedasticity Test

The heteroscedasticity test aims to evaluate whether, in the regression model, there is an inequality of variance from the residual of one observation to another observation (Ghozali, 2013, p. 139). Furthermore, according to Ghozali (2013, 139), there are several ways to detect the presence or absence of heteroscedasticity, including through Breusch-Pagan-Godfrey. The hypotheses used in the Heteroscedasticity test are:

Ho: Non-Heteroscedasticity (Homoscedasticity)

H1: Heteroscedasticity

The following table IV shows the results of the heteroscedasticity test.

The chi-squared test's null hypothesis (Ho) shows no heteroscedasticity in the regression model. Based on the p-value (0,0308), which is less than (0.05), it means that Ho is not rejected, and there are no heteroscedasticity symptoms in the tested regression model. Thus, based on the residual heteroscedasticity test results, the regression model assumptions that do not allow for heteroscedasticity are met and the regression model is homoskedastic.

Null hypotheses: No eff Alternative hypotheses: (all others) alternat	Two-sided (Breu	sch-Pagan) ar	id one-sided
	T	est Hypothesis	s
	Cross-section	Time	Both
Breusch-Pagan	3.052751	1.613035	4.665785
	(0.0806)	(0.2041)	(0.0308)
Honda	-1.747212	-1.270053	-2.133529
	(0.9597)	(0.8980)	(0.9836)
King-Wu	-1.747212	-1.270053	-1.388126
	(0.9597)	(0.8980)	(0.9175)
Standardized Honda	-1.574975	-0.995431	-19.42277
	(0.9424)	(0.8402)	(1.0000)
Standardized King-Wu	-1.574975	-0.995431	-4.864968
	(0.9424)	(0.8402)	(1.0000)
Gouriero ux, et al.	-	-	0.000000 (1.0000)

Panel Cross-section Heteroski Equation: UNTITLED	edasticity LR Test				
	AR ECOMXYEAR MULTI				
Specification: ETR ECOM YEAR ECOMXYEAR MULTI NTANGIBLE TO TOTAL ASSET INVENTORY TO TOTAL ASS					
	LREV REVENUE GROW		L HUU		
TANGIBLE ASSET TO		IHROA			
Null hypothesis: Residuals are					
Null hypothesis: Residuals are	nomosk edas tic				
Null riy potnes 8: Residuals are	Value	df	Probability		
Null hypothesis: Residuals are		df 624	Probability 0.0000		
Likelihood ratio	Value				
	Value 15266.26				
Likelihood ratio	Value		0.0000		
Likelihood ratio	Value 15266.26	624	0.0000		

Source: Processed with Eviews 12

3. Auto-Correlation Test

The autocorrelation test aims to evaluate whether, in the linear regression model, there is a correlation between the confounding error in period t and the confounding error in period t-1 (previous period) (Ghozali, 2013, p. 110). Autocorrelation arises because consecutive observations over time are related (Ghozali, 2013, p. 110). The hypotheses for autocorrelation testing are:

Ho: Non-Autocorrelation

H1: Autocorrelation

Furthermore, Ghozali (2013, 110) states that several ways can be used to detect autocorrelation problems, including the Durbin-Watson test, the Lagrange Multiplier (LM) test, the Statistic Q: Box-Pierce and Ljung Box test, and the Run Test. The following are the results of the Durbin-Watson test, as shown in Table V. The table shows that the Durbin-Watson stat is D=1.390072. Meanwhile, the DL value with k=14 is 1.368,

while the DU is 1.640. There is no positive or negative autocorrelation because D>DL and D<DU.

Table V. Auto-Correlation Test Table

R-squared	0.495625	Mean dependent var	2.504461
Adjusted R-squared	0.492957	S.D. dependent var	4.172897
S.E. of regression	2.862304	Sum squared resid	20137.86
F-statistic	185.7967	Durbin-Watson stat	1.390072
Prob(F-statistic)	0.000000		

Source: Processed with Eviews

4. Multicollinearity Test

The multicollinearity test aims to test whether the regression model found a correlation between the independent variables (independent) (Ghozali, 2013, p. 105). Furthermore, Ghozali (2013, 105) also states that a good regression model should not correlate with independent variables. Because if the independent variables are correlated, then these variables are not orthogonal, or the correlation is equal to zero. Multicollinearity testing, according to Ghozali (2013, 105), is carried out in several ways as follows:

- 1) The value of R2 generated by an empirical regression model estimation is very high, but it is possible that many independent variables do not significantly affect the dependent variable.
- 2) Analyse the correlation matrix of the independent variables. If the correlation between independent variables is fairly high (generally above 0.90), this indicates a multicollinearity problem.
- 3) See the tolerance value and the Variance Inflation Factor (VIF) value. These two values indicate which independent variables are explained by other independent variables.

The cut-off value generally used to assess the presence of multicollinearity is 0.10 for the tolerance value and 10 for the VIF value. If the results of the multicollinearity test show the tolerance value = 0.10 or the VIF value = 10, then there is a multicollinearity problem in the regression model. The following research uses the multicollinearity test in the third method, Variance Inflation Factors, as shown in Table VI Multicollinearity Test.

Table VI. Multicollinearity Test

Variance Inflation Fadors Date: 03/16/24 Time: 03:19 Sample: 2019 2022 ncluded observations: 2472			
Variable		Uncentered VIF	
С	0.000186	48.00476	NA
ECOM		7.387891	
YEAR01	3.37E-06	7.338691	1.111790
E C O M X Y E A R	3.46E-05	7.332872	6.725899
MULTI	0.000230	1.691614	1.319533
INT ANGIBLE_TO	0.005099	1.152367	1.089369
INVENTORY_TO	0.000285	2.512218	1.259812
LDE BT	3.41E-08	2.749913	2.749245
LOGREV	6.79E-06	55.84319	1.962412
NOLREV	2.07E -12	1.042284	1.039934
REVENUE GROWTH	7.19E-11	1.002825	1.002220
ROA	0.000199	2.983281	2.905013
TANGIBLE_ASSET	0.000102	1.911847	1.249789
VINTEA	1.74E-10	1.014473	1.014044

Source: Processed with Eviews 12

The table above shows that the value of Centered VIF for all of the variables is less than 10, so there is no multicollinearity problem in the prediction model.

D. Testing the Main Research Model

The main research model testing will evaluate the Goodness of Fit of this research model. The regression equation for ETR in this study can be written as follows:

```
\begin{split} \text{ETR}_{i,t} = \ \alpha_{0\:i,t} + \ \beta_{1} \text{ECOM}_{i,t} + \ \beta_{2} \text{YEAR}_{i,t} + \ \beta_{3} \text{ECOMXYEAR}_{i,t} + \ \beta_{4} \text{INTANG}_{i,t} + \ \beta_{5} \text{MULTI}_{i,t} + \ \beta_{6} \text{INVENTORY}_{i,t} \\ + \ \beta_{7} \text{LDEBT}_{i,t} + \beta_{8} \text{LOGREV}_{i,t} + \beta_{9} \text{NOLREV}_{i,t} \\ + \ \beta_{10} \text{REVENUE\_GROWTH}_{i,t} + \ \beta_{11} \text{ROA}_{i,t} + \beta_{12} \text{TANGIBLE}_{i,t} + \beta_{13} \text{VINTFA}_{i,t} + \epsilon_{it} \end{split}
```

Statistically, the fit model test can be measured from the value of the coefficient of determination, the value of the F-statistic, and the value of the t-statistic (Ghozali, 2013, p. 97).

1. Coefficient of Determination (R)

According to Ghozali (2013, 97), the Coefficient of Determination (R2) essentially measures how far the model can explain variations in the dependent variable. Furthermore, Ghozali (2013, 97) states that the value of the coefficient of determination is 0 to 1. The value of the coefficient of determination for this study is shown in Table VII. Results of R-squared.

	Table VII. Result of R	-Squared	
R-squared	0.495625	Mean dependent var	2.504461
Adjusted R-squared	0.492957	S.D. dependent var	4.172897
S.E. of regression	2.862304	Sum squared resid	20137.86
F-statistic	185.7967	Durbin-Watson stat	1.390072
Prob(F-statistic)	0.000000		

Source: Processed by Eviews 12

It can be interpreted that the greater the coefficient of determination value, the greater the determination of the independent variable in predicting the variation of the dependent variable. The coefficient of determination (R) value is shown in the Adjusted R-squared value, which is 0.492957. So, it can be concluded that the independent and control variables used in the research model can explain 49,29% of the variation of the dependent variable. Meanwhile, 50,71% of the variation in the dependent variable is explained by other variables not examined in this research model.

2. Simultaneous Significance Test (F Statistics Test)

When included in the model, the F-statistic test shows whether all independent or independent variables will produce a joint effect on the dependent or dependent variable (Ghozali, 2013, p. 98). The hypothesis in the Simultaneous Significance test (Statistical Test F) is as follows:

Ho: The independent variable has no significant effect on the dependent variable

H1: The independent variable has a simultaneous effect on the dependent variable, or at least one independent variable affects the dependent variable.

Table VIII. I	Regression	Result		
Dependent Variable: ETR Method: Panel EGLS (Cross-section weigh Date: 03/16/24 Time: 03:14 Sample: 2019 2022 Periods included: 4 Cross-sections included: 624 Total panel (unbalanced) observations: 24 Linear estimation after one-step weighting	rts)	roodi		
Period weights (PCSE) standard errors & o		f. corrected)		
Variable	Coefficient	Std. Error	t-Statistic	Prob.
С	-0.109951	0.013641	-8.060596	0.0000
ECOM YEAR01	0.094878 -0.001449	0.017128 0.001836	5.539515 -0.789607	0.0000
ECOMXYEAR	-0.001449	0.001830	-4.326037	0.4296
MULTI	0.280198	0.005661	18 48749	0.0000
INTANGIBLE TO TOTAL ASSET	0.170760	0.071407		0.0169
INVENTORY TO TOTAL ASSET	0.078318	0.016880	4.639652	0.0000
LDEBT	0.001193	0.000185	6.459531	0.0000
LOGREV	0.023325	0.002606	8.948866	0.0000
NOLREV	-5.63E-07		-0.391226	0.6957
REVENUE_GROWTH	-2.48E-08		-0.002930	0.9977
ROA	0.116562			
TANGIBLE_ASSET_TO_TOTAL_ASSET VINTFA	0.235467 -5.13E-06	0.010091 1.32E-05	23.33405 -0.389216	0.0000 0.6971
	Weighted	Statistics		
R-squared	0.495625	Mean depen	dent var	2.504461
Adjusted R-squared	0.492957	S.D. depend		4.172897
S.E. of regression	2.862304	Sum square		20137.86
F-statistic Prob(F-statistic)	185.7967 0.000000	Durbin-Wats	on stat	1.390072

Source: Processed with Eviews 12

Ghozali (2013, 98) states that two criteria can be used: direct statistics to see the value of the F-quick test and t-statistic. The F-quick test compares the calculated F-statistical value with the F-table. The Quick Look F-statistical value criteria are based on the calculated F-probability value at the alpha confidence level. If the value of Prob. (F-statistic) is smaller than the 5% alpha confidence level, then Ho is rejected so that the independent variable simultaneously affects the dependent variable, or at least one independent variable affects the dependent variable. Meanwhile, if the value of Prob. (F-statistic) the count is greater than the 5% alpha confidence level, then Ho cannot be rejected.

Based on Table VIII, it is known that the value of Prob. (F-statistic) in this study is 0.00000. This study's probability value of F is less than 0.05 at the 5% alpha level. Because the probability value of F is less than 0.05, the decision taken is that Ho is rejected. So, it can be concluded that this study's independent and control variables simultaneously affect the dependent variable, or at least one independent variable affects the dependent variable.

3. Individual Parameter Significance Test (Test Statistical t)

The individual parameter significance test (Test Statistics t) shows how significant each independent variable individually explains the variation of the dependent variable (Ghozali, 2013, p. 98). The hypothesis used to test the significance of individual parameters (Test Statistical t) is as follows:

Ho: The independent variable individually does not affect the variable dependent

H1: Independent variables individually affect the dependent variable

Ghozali (2013, 99) states that the F-statistic is used with two criteria: looking directly at the Quick Look value or comparing the statistical value of the t-count with the t-table. The first criterion is to see the Quick Look value directly based on the alpha confidence level's probability value (p-value). If the probability value (p-value) is smaller than the confidence level, the decision is to reject Ho and vice versa. Meanwhile, the second criterion is done by comparing the t-value of the regression results (t-count) with the t-table value; if the t-count value is greater than the t-table value, the decision taken is to reject Ho.

Based on Table IX, F-statistics, and t-statistics, the probability of the t-statistical test can be seen from the probability value of the t-statistics. However, by default, this statistical processing program is based on the assumption of a two-tailed test so that to obtain the probability value for the one-tailed test, it must be divided by 2 (Field, 2009, 332).

	Table IX. F	Probability Value Conv	ersion Result	
Variable	Approximate	Two-Tailed	One Tailed	Coefficient Sign
	Sign	Probability	Probability	
С	?	0.0000	0.0000	-
ECOM	+	0.0000	0.0000	+
YEAR	?	0.4298	0.2149	-
ECOMXYEAR	?	0.0000	0.0000	-
MULTI	+	0.0000	0.0000	+
INTANGIBLE	+	0.0169	0.00845	+
	Sourc	e: Processed with EV	IEWS 12	•

Table IX of the Conversion Results of the One-tailed Test Probability Value shows that two variables have a value (Sig.) based on the one-tailed test below 0.05. These are the independent variables ECOM, ECOMXYEAR, MULTI, and INTANGIBLE. Meanwhile, YEAR is above 0.05. The model shows that all independent variables except YEAR affect the dependent variable.

Therefore, the logistic regression model for ETR is obtained as follows:

 $ETRit = -0.109951 + 0.094878 \ ECOMit - 0.001449 \ YEARit - 0.025441 \ ECOMXYEARit + 0.280198 \ MULTIIt + 0.170760 \ INTANGIBLEit + 0.078318 \ INVENTORYit + 0.001193 \ LDEBTit + 0.023325 \ LOGREVit - 5.63e-07 \ NOLREVit - 2.48E-08 \ REVENUE_GROWTHIt + 0.116562 \ ROAit + 0.235467 \ TANGIBLEit - 5.13E-06 \ VINTFA.$

The model for independent variables can be explained below. The greater the ecommerce business value, the greater the value of effective tax rate (tax avoidance aggressiveness). When the increase in e-commerce business increases by one basis, the value of the effective tax rate (tax avoidance aggressiveness) will increase by 0.094878 basis points, assuming other variables are constant (caters Paribus). YEAR= - 0.001449 means that the recent year will reduce the value of the effective tax rate (tax avoidance aggressiveness) by 0.001449 basis points with the assumption that other variables are constant (caters Paribus). ECOMXYEAR= - 0.025441 means that e-commerce business in recent years will reduce the value of effective tax rate (tax avoidance aggressiveness) by 0.025441 basis points with the assumption that other variables are constant (caters Paribus). MULTI= 0.280198 means that the multi-nationality level will increase the value of the effective tax rate (tax avoidance aggressiveness) by 0.280198 basis points with the assumption that other variables are constant (cateris paribus). Finally, INTANGIBLE = 0.170760 means that a larger proportion of intangible assets will increase the value of the effective tax rate (tax avoidance aggressiveness) by 0.170760 basis points with the assumption that other variables are constant (caters Paribus).

E. Hypothesis test

The hypothesis will be tested in one stage of analysis. The analysis was conducted to determine the effective tax rate (tax avoidance aggressiveness) or ETR using the independent variables ECOM, YEAR, ECOMXYEAR, MULTI, and INTANGIBLE. Table X, Summary of Regression Results, summarizes the overall regression results. It presents the estimated coefficient value and the probability of the f-statistic value of the individual parameter significance regression test (t-test statistic).

Variable	Coefficient Sign	Koef.	Significance
С	-	-0.109951	0.0000
ECOM	+	0.094878	0.0000
YEAR	-	-0.001449	0.2149
ECOMXYEAR	-	-0.025441	0.0000
MULTI	+	0.280198	0.0000
INTANGIBLE	+	0.170760	0.0084
INVENTORY	+	0.078318	0.0000
LDEBT	+	0.001193	0.0000
LOGREV	+	0.023325	0.0000
NOLREV	-	-563E-07	0.3478
REVENUE GROWTH	-	-2.48E-08	0.4988
ROA	+	0.116562	0.0000
TANGIBLE	+	0.235467	0.0000
VINTFA	-	-5.13E-06	0.3485
Significance		49,29%	

a. Ecommerce business firms has a positive effect on tax avoidance aggressiveness. Based on the output of the regression results in Table X Summary of Regression Results, ECOM variable has a positive sign Sig. 0.00000.

This means that ecommerce business have a significant positive effect on tax avoidance aggressiveness, and the hypothesis is accepted. The results of proving the hypothesis are in line with the research of et al. (Argiles-Bosch, 2020), which found empirical evidence that e-commerce firms are significantly more tax avoidant than traditional firms. According to Tambunan and Rosdiana (2019), the advent of digital economic activities would improve the possibilities of corporate operation restructuring in order to minimise the tax burden in a high-tax nation or maximise profits relocated to a low-tax country.

- b. Year does not has significant effect on tax avoidance aggressiveness. Based on the output of the regression results in Table X Summary of Regression Results, YEAR variable has a negative sign Sig. 0.2149. This means that year does not have a significant effect on tax avoidance aggressiveness, and the hypothesis is rejected. The results of proving the hypothesis differ with the research of et al. (Argiles-Bosch, 2020), which found empirical evidence that Uni European corporations have been less tax avoidant in recent years than in earlier years because governments have been researching and adopting methods and regulations to target and manage tax avoidance. The European Commission's anti-tax avoidance package, as well as the shared consolidated corporate tax base being studied (Roggeman, 2015), are examples of the EU's present preoccupation with this issue. Meanwhile, there are no differences between previous and recent years in Indonesia because, while the Directorate General of Taxation has attempted to implement transfer pricing supervision to reduce profit shifting and tax avoidance, as well as to increase the use of Automatic Exchange of Information, the schemes are only applied to some large taxpayers and do not cover all firms. As a result, there will be no differences between previous and recent year schemes in tax avoidance for all of the firms registered in the IDX.
- c. The moderation of ecommerce business and year significantly negatively affects tax avoidance aggressiveness. Based on the output of the regression results in Table X Summary of Regression Results, the ECOMXYEAR variable has a negative sign Sig. 0.0000. This means that e-commerce firms have had a negative significant effect on tax avoidance aggressiveness in recent years, and the hypothesis is accepted. The results of proving the hypothesis align with the research of et al. (Argiles-Bosch, 2020), which found empirical evidence that e-commerce Uni European corporations have been less tax avoidant in recent years than in earlier years. For example, in the EU, transfer pricing regulation has gradually been enacted (Lohse & Riedel, 2012), eroding e-commerce enterprises' previous overall advantage over traditional trade. Measures against tax avoidance are being considered as part of the OECD/G20 (2015a) BEPS project and within the report prepared by the Indian Government's Committee on Taxation of E-Commerce (2016), among others. Indonesia has also endeavored to implement the guidance of the BEPS project on the taxation of e-commerce by focusing on e-commerce firms. Although tax avoidance aggressiveness by e-commerce firms still occurs, the number has decreased in recent years. Consequently, the government still needs to set a strategy to reduce and eliminate tax avoidance in e-commerce firms.
- d. Multinationality has a significant positive effect on tax avoidance aggressiveness. Based on the output of the regression results in Table X Summary of Regression Results, the MULTI variable has a positive sign Sig. 0.0000. This means that multinational firms positively affect tax avoidance aggressiveness, and the hypothesis is accepted. The results of proving the hypothesis are in line with the research of et al. (Argiles-Bosch, 2020), which found empirical evidence that multinational corporations have been more tax avoidant. Multinational firms, for instance, have the opportunity to reduce corporate taxes by locating operations in low-tax jurisdictions, by shifting income from high-tax jurisdiction to low tax jurisdictions, and by exploiting the loopholes of tax rules in different countries (Slemrod, 2001).
- e. Intangible asset has significant positive effect on tax avoidance aggressiveness. Based on the output of the regression results in Table X Summary of Regression Results, ECOMXYEAR variable has a negative sign Sig. 0.0084. This means that intangible asset has a positive significant effect on tax avoidance aggressiveness, and the hypothesis is accepted. The results of proving the hypothesis are in line with the research of et al. (Argiles-Bosch, 2020), which found empirical evidence that intangible assets have increased the tax avoidance aggressiveness. Richardson et al. (2013) stated that intangible assets have unique value due to the lack of established markets and subjective valuations that firms can exploit in several jurisdictions.

VI. SOLUTION TO REDUCE TAX AVOIDANCE ON E-COMMERCE FIRMS

Based on the result above, e-commerce firms in Indonesia tend to avoid tax avoidance by utilizing multinational-level and intangible assets. Meanwhile, Indonesia currently does not have special tax regulations for digital firms. Furthermore, the discussion on tax avoidance in e-commerce firms could not be separated from international taxation. OECD is currently working on Base Erosion Profit Shifting 2.0, which consists of Two Pillars to address challenges arising from digital taxation. Pillar One and Pillar Two could increase global corporate income tax (CIT) revenues by about USD 50-80 billion per year or up to around 4% of global CIT revenue (OECD, 2020a).

OECD stated that ppillar One means a significant change in how taxing rights are shared among jurisdictions and market jurisdictions can get an extra \$100 billion in profits. However, pillar Two is expected to bring in a lot more Corporate Income Tax (CIT) because it would make multinational corporations much less appealing to shift profit to low-income tax countries. The research from Eden (2020) stated that the Caribbean islands are likely to suffer the largest relative losses of taxation. However, middle-income jurisdictions in East Asia and the Pacific will get the largest gains from the imposition of pillar One.

In addition, the OECD (2020a) also stated that Pillar One and Pillar Two are expected to have little effect on the average investment costs of multinational enterprises (MNEs). This will have a small negative effect on global investment, mostly affecting MNEs that are very profitable in digitalized and intangible-intensive sectors under Pillar One and those that shift their profits under Pillar Two.

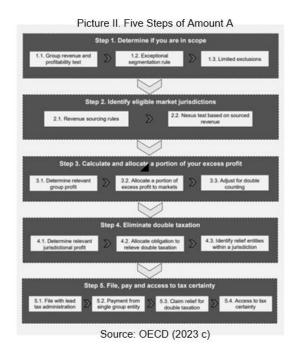
Pillar, one of the OECD's frameworks, tries to accommodate new business models by revising profit allocation and nexus regulations (OECD, 2020a). OECD (2020a) stated that it aims to broaden taxing powers for market jurisdictions, particularly those where enterprises actively participate in the local economy. Meanwhile, pillar two of the OECD seeks to ensure that major multinational corporations pay a minimum amount of tax, regardless of their headquarters or operational locations (OECD, 2020a).

A. Pillar I OECD

Pillar I OECD consists of Amount A and Amount B. Amount A aims to co-ordinate and reallocate taxing rights of market jurisdictions over a portion of the excess profit (i.e. profit over 10% of revenue) of the largest and most profitable multinational enterprises (MNEs) operating in their market, with a corresponding obligation to relieve double taxation (OECD, 2023 c). Meanwhile, Amount B improved tax certainty processes to improve tax certainty through innovative dispute prevention and dispute resolution mechanisms (OECD, 2024).

1. Amount A

OECD (2023, a) describes the concept system for Amount A. Amount A only applies to multinational enterprises (MNEs) making over EUR 20 billion in global revenue and having profits exceeding 10% of their global revenue. If successfully implemented after a 7-year review, this threshold will drop to EUR 10 billion. It redistributes 25% of the MNE's extra profit (profits exceeding 10% of its revenue) to the jurisdictions where the MNE earns its revenue (market jurisdictions). Certain exclusions apply for extractives, regulated financial services, defence and certain domestically oriented businesses. This allocation is adjusted or canceled if the market jurisdiction already taxes the MNE's extra profit outside the multinational consolidated group (MLC). Jurisdictions are then required to provide relief for double taxation. The diagram for the Amount A system is shown in Picture II below:



The diagram above can be explained below. Firstly, to navigate the OECD's international tax framework, businesses must determine their eligibility within the scope of the regulations. This involves assessing whether they meet specific criteria, notably being very large and highly profitable, with revenue exceeding EUR 20 billion and profitability surpassing 10%. However, even if these thresholds aren't met, specific segments reported in financial statements may still be considered. It's essential to note that specific industries, such as extractives, regulated financial services, defense, and purely domestic-oriented businesses, are excluded from these regulations.

Once eligibility is established, the next step is identifying eligible market jurisdictions. This requires companies to pinpoint their customers' locations and allocate revenues accordingly. Additionally, companies must ascertain whether a market jurisdiction can tax their profits based on specific thresholds, irrespective of physical presence.

Following this, companies must calculate and allocate a portion of their excess profit. This entails starting with the profit reported in financial accounts and using a formula to allocate a defined portion to market jurisdictions. Adjustments are made to avoid double taxation, incorporating mechanisms such as the Marketing and Distribution Safe Harbour Adjustment.

Companies comprehensively assess their profits in each jurisdiction to eliminate double taxation, considering factors like depreciation and payroll. Obligations to relieve double taxation are then allocated using a tiered approach based on return on depreciation and payroll, focusing on entities entitled to claim relief within each jurisdiction.

Finally, companies must file tax returns, make payments, and access tax certainty. This involves filing a consolidated tax return covering all liabilities worldwide, with a designated payment entity managing payments. Relief entities within the corporate make compensating payments with provisions for double tax relief. Access to mechanisms ensuring certainty over tax rules and dispute resolution processes for tax-related issues adds a layer of assurance and compliance within the OECD's international tax framework.

The most important step of Amount A above is in step 2 about the revenue sourcing rules. The revenue sourcing rule will determine the portion of allocation in a country. OECD (2022) explained the revenue sourcing rules as an outline s how revenues earned by a Covered Group are attributed to specific jurisdictions. Revenues should reflect differences in products, quantities, and prices across jurisdictions. Revenues are categorized, and if they fit into multiple categories, they're assigned based on their primary nature.

These revenue sourcing rules can be categorized as Table XI below.

No	Transaction	Attributed to Jurisdiction
1	Sale of Goods	the place of delivery
2	Sale of Digital Content	the place of use of the service on
3	Sale of Components	the place of delivery of the finished goods
4	Location-Specific Services	where the service is performed
5	Advertising services	location of the viewer or the place of display of advertisement
6	Online Intermediation Services	the location of the purchaser and seller or the location of the
		service
7	Transport Services	the destination or origin of the service
8	Customer Reward Programs	the location of active members
9	Other services	the location of service usage
10	Intangible property	the place of delivery of associated goods, the use of the
		servie or digital content, or the location of the property's use
11	User data	the location of the user associated with the data
12	Real property	the location of the property
13	Government grants	the jurisdiction where the grant was made or funded

2. Amount B

Amount B addresses the importance of distribution functions for multinational enterprises (MNEs) and the potential transfer pricing disputes related to marketing and distribution arrangements. It proposes a simplified approach based on existing guidelines to approximate fair pricing for these arrangements. The aim is to ease compliance, prevent disputes, and resolve them efficiently. However, it emphasizes that this approach is a simplification measure and should not override the general principles outlined in the existing guidelines or be applied to interpret other transactions.

OECD (2024) explained that Amount B outlines the process for determining the return on sales percentage for a tested party involved in in-scope transactions using a simplified and streamlined approach. Amount B using pricing matrix which is a global dataset of companies involved in marketing and distribution activities based on net operating asset intensity (OAS), operating expense intensity (OES), and industry groupings. After determine pricing, firms can calculate a weighted average return if necessary. To demonstrates compliance, the acceptable range is plus or minus 0.5% of the return on sales percentage from the pricing matrix shown in Table XII below.

Table XII. Pricing Matrix Industry Grouping Industry Grouping 1 Industry Grouping 2 Industry Grouping 3 (A) OAS 45% or more 3.50% 5.00% 5.50% any level of OES
(B) OAS 30% to 44.99%, 3.75% 4.50% any level of OES (C) OAS 15% to 29.99%, any level of OES 4.509 (D) OAS less than 15%. 1.75% 3.00% 2.00% OES 10% or more (E) OAS less than 15% OES less than 10%

Source: OECD (2024)

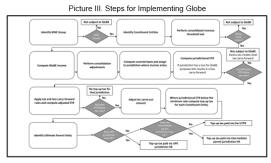
B. Pillar Two OECD

OECD (2020 b) stated that Pillar Two aims to ensure that large MNEs pay a minimum level of tax by implementing rules that address various tax challenges and prevent profit shifting. It seeks to ensure minimum taxation, cope with different tax system designs and business models, ensure transparency, and minimize administrative costs. The minimum tax in pillar II is also called Global Anti-Base Erosion (Globe).

The principalmechanism of Globe is the Income Inclusion Rule (IIR), Undertaxed Payments Rule (UTPR), and Subject to Tax Rule (STTR). The IRR triggers taxation at the shareholder level if income of a controlled foreign entity is taxed below the minimum rate. The UTPR acts as a backstop. Additionally, STTR denies treaty benefits

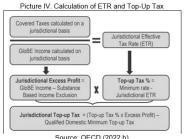
for certain deductible intra-group payments made to low-tax jurisdictions. While the IIR and UTPR can be implemented through domestic law changes, the STTR and Switch-Over Rule require changes to bilateral tax treaties or multilateral conventions like the MLI.

The rules apply to MNE Groups meeting a EUR 750 million annual gross revenue threshold OECD (2020 b). This threshold aligns with BEPS Action 13 Country by Country Reporting (CbCR) rules, reducing compliance costs and ensuring that impactful MNE Groups are covered (OECD, 2016). OECD (2020 b) used ETR to know whether the tax is below the minimum rate. The ETR is calculated on a jurisdictional basis, ensuring that MNEs pay the minimum rate in each jurisdiction where they operate. It involves adjustments for covered taxes and income to determine the top-up tax. The picture III below shows the steps for implementing Globe.



Source: OECD (2022 b)

The computation for ETR and calculation of the top-up tax is shown in picture VI below. The jurisdictional effective tax rate (ETR) is the calculated covered tax divided by Globe Income, calculated on a jurisdictional basis. Subsequently, the top tax is counted from the minimum rate deducted by jurisdictional ETR. Meanwhile, the jurisdictional excess profit is counted from Globe Income, deducted by substance-based income exclusion. The jurisdictional top-up tax is counted from the multiplication of top-up tax % with excess profit and then deducted by the qualified domestic minimum top-up tax.



Source. OECD (2022 b)

OECD (2022 b) stated that Globe and Global Intangible Low Taxed Income (GILTI) have a similar purpose and overlapping scene. The GILTI regime, influenced by aspects of the BEPS Action 3 Report, establishes a minimum tax requirement for the overseas earnings of a multinational enterprise (MNE) group. In 2017, the United States introduced the Global Intangible Low-Taxed Income (GILTI) regime as a significant overhaul of its international tax regulations. However, the design of GILTI differs from GlobE in several important respects, as shown in Table XIII.

Aspect	Globe	GILTI
Purpose	Establish a minimum level of taxation for multinational enterprises globally to prevent profit shifting and erosion of tax bases.	Discouraging profit shifting by U.S. multinational corporations to low tax jurisdictions.
Scope	Apply globally and requires countries to enact domestic legislation to ensure multinational companies pay a minimum level of tax on their profits.	Applicable to U.Sbase multinational corporations and the foreign subsidiaries.
Mechanism	Proposes a two-pronged approach including income inclusion rules and undertaxed payment rules to tax income earned in low-tax jurisdictions and deny deductions or impose withholding taxes on certain payments made to related parties.	Operates through immediate U.S. taxation on certain types of income armed by foreign subsidiaries of U.S. multinational corporations.
Legal Framework	A proposal put forward by the OECD and subject to negotiation among OECD member countries and stakeholders.	A provision under U.S. tax law (U.S. Code §951A)
Implementation	It has not yet been implemented but is under negotiation among OECD member countries.	Already implemented as part of th U.S. Tax Cuts and Jobs Act of 2017.
Applicability	Intended to apply to multinational enterprises operating globally, subject to domestic legislation enacted by individual countries.	Applicable to U.S. taxpayer including U.Sbased multination corporations.
Permissiveness	It is more permissive than GILTI in terms of carrying forward losses and excess taxes, a broader definition of covered taxes, and a carve-out based on a broader range of tangible assets and payroll.	Allows for a global blending of foreign income and taxes but is les permissive in certain aspect compared to GloBE
Limitation	Applies without threshold limitations and incorporates expense allocation rules	Applies without threshold limitation and incorporates expens allocation rules in calculatin foreign tax credits, potential resulting in effective tax rate above the minimum rate.
Rate	The minimum rate is set at 12%	The effective rate is set to increase from 13.125% to 16.4% in 2026

VII. CONCLUSION

The regression analysis results indicate several significant findings regarding the factors affecting tax avoidance aggressiveness within firms:

- a. E-commerce firms exhibit a significant positive effect on tax avoidance aggressiveness, indicating that these businesses are more inclined to engage in tax avoidance strategies. This aligns with prior research suggesting that e-commerce firms tend to be more tax-avoidant than traditional ones.
- b. The year variable does not significantly affect tax avoidance aggressiveness. This contradicts previous research findings that suggest changes in tax regulations and enforcement practices over time may influence firms' tax avoidance behavior. For example, European corporations have become less tax avoidant in recent years due to increased regulatory scrutiny following the BEPS project and within the report prepared by the Indian Government's Committee on Taxation of E-Commerce (2016). The Indonesia Directorate General of Taxation has also endeavored to enforce transfer pricing oversight to mitigate profit shifting and tax avoidance, alongside promoting the utilization of Automatic Exchange of Information. However, these measures have been selectively applied, targeting primarily large taxpayers and leaving many firms uncovered. Consequently, there is a lack of disparity in tax avoidance between previous and recent years for all firms registered in the IDX
- c. The interaction between e-commerce business and year significantly affects tax avoidance aggressiveness, showing a negative effect. This suggests recent years have decreased tax avoidance aggressiveness among e-commerce firms, possibly due to regulatory changes and increased enforcement efforts focusing on digital companies, similar to trends observed in European corporations.
- d. Multinational firms demonstrate a significant positive effect on tax avoidance aggressiveness. This finding is consistent with previous research indicating that multinational corporations tend to engage in more aggressive tax planning strategies, such as profit shifting and exploiting tax loopholes across different jurisdictions.
- e. Intangible assets also have a significant positive effect on tax avoidance aggressiveness. This suggests that firms with substantial intangible assets are more likely to engage in tax avoidance practices, possibly due to the ease of manipulating valuation and transfer pricing related to these assets.

VIII. IMPLICATION/LIMITATION AND SUGGESTIONS

Based on the results, the author proposes some implications/limitations and suggestions, as follows.

A. Implications

- a. This research provides insight into the criteria of companies listed on the IDX that tend to avoid corporate tax based on firms' business models (e-commerce), year, and the moderation of e-commerce business models with year, multinational level, and intangible asset.
- b. The tax authority can use this research as a risk analysis criterion to oversee the fulfillment of tax obligations. For instance, Indonesian DGT has a Compliance Risk Management system, which ranks the risk of tax avoidance from the taxpayers by considering some determinants. In addition, the audit process could focus more on firms with significant tax avoidance criteria.
- c. This research will urge the needs suggest that the Indonesian Directorate General of Taxes should regulate the tax aspect for digital companies following the BEPS 2.0 guidelines by implementing the Two Pillar solution to tackle challenges arising from digital companies. The Two Pillar solution is crucial because transfer pricing, which applies the value creation concept and the needs of physical presence, as well as Automatic Exchange of Information, is not enough to eliminate the tax avoidance potential arising from digital companies.

B. Limitation

The limitation of this research was the purposive sampling of companies listed on the IDX. The author suggest using wider sample for future research. In addition, the 2023 data has not yet provided until September 2024. Future research can include the data ranges from 2019 to 2024.

C. Suggestion

- a) Further research can exclude samples from mining companies and financing companies as conducted by Fontanella and Martani (2015) and Richardson (2014). The finance and mining industry sector has some differences in reporting such as regarding the long term debt and inventory and can make results biased. However, because in this research the long term debt and inventory act as control variable, the potential for biased will not significantly affecting the result.
- b) Further research can use other measurement methods on the dependent variable for tax avoidance. The use of other proxies such as long-run ETR can be used to measure the effect of a variable on long-term tax avoidance, such as research conducted by several referral journals. The long-run ETR is computed as the sum of cash tax paid over a long period of 5 or 10 years divided by the sum of pre-tax income over the same period.

IX. REFERENCES

- 1. Book and Journal
- 2. Allingham, M. and A. Sandmo (1972). Income tax evasion: A Theoretical Analysis. Journal of Public Economics 1(3-4), 323–328.
- 3. Alm, J. (2012). Measuring, explaining, and controlling tax evasion: Lessons from theory, experiments, and field studies. International Tax and Public Finance, 19(1), 54–77. https://doi.org/10.1007/s10797-011-9171-2.
- 4. Argiles-Bosch, Josep M., Antonio Somoza, Diego Ravenda, Josep Garcia-Blandon. 2020. An empirical examination of the influence of e-commerce on tax avoidance in Europe. Journal of International Accounting, Auditing, and Taxation.
- 5. Atkinson, A.B., and J.E. Stiglitz. 1980. Lectures in Public Economics. McGraw-Hill, New York.
- 6. Becker, G. S. 1968. Crime and Punishment: An Economic Approach. Journal of Political Economy 76(2), 169–217.
- 7. Besley Timothy and Torsten Persson. 2014. Why Do Developing Countries Tax So Little?. Journal Of Economic Perspectives Vol. 28, No. 4, Fall 2014 (pp. 99-120).
- 8. Brown, Karen. 2012. A Comparative Look at Regulation of Corporate Tax Avoidance. New York: Springer.
- 9. Buettner, R. 2017. Predicting user behavior in electronic markets based on personality-mining in large online social networks. A personality-based product recommender framework. Electronic Markets, 27, 247–265.
- 10. Cheng, C.S.A., Henry He Huang, Yinghua Li, dan Jason Stanfield. 2012. The effect of hedge fund activism on corporate tax avoidance. Account. Rev. 87 (5), 1493–1526.
- 11. Dong He. 2021. Digitalization of cross-border payments. China Economic Journal. Volume 14, 2021.
- 12. Dyreng, S., Michelle Hanlon., dan Edward L. Maydew. 2008. Long-run Corporate Tax Avoidance. The Accounting Review, Vol. 83, No 1, 61-82.
- 13. Eden, Lorraine. 2020. Winners and Losers: The OECD's Economic Impact Assessment of Pillar One. Texas A&M University College Station.
- 14. Field, Andy. 2009. Discovering Statistics Using SPSS Third Edition. London: Sage Puclication Ltd.
- 15. Fontanella, Amy and Dwi Martani. 2015. Pengaruh Karakteristik Perusahaan Terhadap Book Tax Differences (BTD) pada Perusahaan listed di Indonesia. Indonesia: Fakultas Ekonomi Universitas Mataram dan IAI-KAPd.
- 16. Frecknall Hughes, J., & Glaister, K. 2001. Electronic commerce and international taxation: A square peg in a round hole? European Management Journal, 19(6), 651–658.
- 17. Ghozali, Imam dan Dwi Ratmono. 2013. Aplikasi analisis multivariate dan ekonometrika: teori, konsep dan aplikasi dengan Eviews8. Semarang: Badan Penerbit UNDIP.
- 18. Ghozali, Imam. 2016. Aplikasi Analisis Multivariete dengan Program IBM SPSS 23. Semarang: Badan Penerbit Universitas Diponegoro.
- 19. Gujarati, Damodar N. 2004. Basic econometrics (4 edition). New York: McGraw-Hill Companies.
- 20. Gravelle, Jane G. 2009. Tax Havens: International Tax Avoidance and Evasion. Washington D.C.: CRS Report for Congress.
- 21. Grubert, Harry dan John Mutti. 1991. "Taxes, tariffs and transfer pricing in multinational corporate decision making." Review of economics and statistics 73, 285–293.
- 22. Grubert, Harry. 2003. "Intangible income, intercompany transactions, income shifting and the choice of location." National Tax Journal 56, 221–242.
- 23. Handelwang, Christian Von and Maksym Ivanyna Bonn. 2010. Assessing the tax performance of developing countries. German Development Institute.
- 24. Hanlon, Michelle, Mills, L., dan Joel Slemrod. 2005. An Empirical Examination of Corporate Tax Noncompliance, in Taxing Corporate Income in the 21st Century. Cambridge: Cambridge University Press.
- 25. Hanlon, Michelle and Shane Heitzman. 2010. A review of tax research. Journal of Accounting and Economics. Volume 50, Issues 2–3, December 2010, Pages 127-178.
- 26. Hoopes, J.L, Devan Mescall, dan Jeffrey Pittman. 2012. Do IRS audits deter corporate tax avoidance?. The Accounting Review 87, 1603-1639.
- 27. Kirchler, Erich, Boris Marciejovsky, and Friedrich Schneider. 2002. Everyday Representations of Tax Avoidance. Journal of Economic and Research.
- 28. Klassen, K. J., Laplante, S. K., & Carnaghan, C. (2014). A model of multinational income shifting and an application to tax planning with e-commerce. Journal of the American Taxation Association, 36(2), 27–53.
- 29. Kudrle, Robert T. 2021. Moves and countermoves in the digitization challenges to international taxation. Technology in Society Journal Volume 64, 101453.
- 30. Lohse, T., & Riedel, N. (2012). The impact of transfer pricing regulations on profit shifting within European multinationals (Forschungszentrum FZID).
- 31. OECD. 2006. Manual on the Implementation of Exchange of Information Provision for Tax Purpose. Paris: OECD Publishing.

- 32. OECD/G20 (2015). Base erosion and profit shifting project. Explanatory statement 2015 final reports (Vol. 2011). Paris: OECD Publishing.
- 33. OECD. 2016, Multilateral Convention to Implement Tax Treaty Related Measures to Prevent Base Erosion and Profit Shifting. Paris: OECD Publishing.
- 34. OECD. 2020 (a). OECD/G20 Base Erosion and Profit Shifting Project Tax Challenges Arising from Digitalisation Economic Impact Assessment Inclusive Framework on BEPS. Paris: OECD Publishing.
- 35. OECD. 2020 (b). Tax Challenges Arising from Digitalisation Report on Pillar Two Blueprint: Inclusive Framework on BEPS, OECD/G20 Base Erosion and Profit Shifting Project. Paris: OECD Publishing.
- 36. OECD. 2022. Progress Report on Amount A of Pillar One. Paris: OECD Publishing.
- 37. OECD. 2023 (a). Revenue Statistics in Asia and the Pacific 2023 Indonesia. Paris: OECD Publishing.
- 38. OECD. 2023 (b). Explanatory Statement, OECD/G20 Base Erosion and Profit Shifting Project, Organization for Economic Co-operation and Development. Paris: OECD Publishing.
- 39. OECD. 2023 (c). Two-Pillar Solution to Address the Tax Challenges Arising from the Digitalisation of the Economy.:The Multilateral Convention to Implement Amount A. Paris: OECD Publishing.
- 40. OECD. 2024. OECD/G20 Base Erosion and Profit Shifting Project Pillar One Amount B. Inclusive Framework on BEPS. Paris: OECD Publishing.
- 41. Rafiah, Kurnia Khafidhatur et. al. (2022). Digital readiness of SMEs: An Insight from Indonesia. Universitas Padjajaran: Indonesia.
- 42. Ramadhan. Muhammad Rheza. 2017. "Determinan Agresivitas Transfer Pricing: Studi Empiris pada Perusahaan Terdaftar di Bursa Efek)." Simposium Nasional Akuntansi Vocational. Jakarta: PKN STAN
- 43. Rego, Sonja Olhoft. 2003. "Tax avoidance activities of US multinational corporations." Contemporary Accounting Research 20, 805–833.
- 44. Richardson, Grant, Grantley Taylor, and Roman Lanis. 2013. "Determinants of Transfer Pricing Aggressiveness." Journal of Contemporary Accounting & Economics 9136-150.
- 45. Richardson, Grant, Grantley Taylor, and Roman Lanis. 2014. The Impact of Financial Distress on Corporate Tax Avoidance Spanning the Global Financial Crisis: Evidence from Australia: Journal of Economy.
- 46. Roggeman, A. 2015. Essays on the common consolidated corporate tax base. Universiteit Gent.
- 47. Sandmo, A. (2005). The Theory of Tax Evasion: A Retrospective View. National Tax Journal 58(4), 643–663.
- 48. [47] Sari, Ririn Puspita. 2018. Kebijakan perpajakan atas transaksi e-commerce. Akuntabel, vol. 15, no. 1, pp. 67-72.
- 49. [48] Schön. 2017. Ten questions about why and how to tax the digitalized economy, Working Paper of the Max Planck Institute for Tax Law and Public Finance No. 2017-11, 2017, pp. 1–29.
- 50. Slemrod, Joel. 2001. "A general model of the behavior response to taxation." International Tax and Public Finance 8,119–128.
- 51. Slemrod, Joel and Sholomo Yitzhaki. 2002. Tax Avoidance, Evasion, and Administration. Handbook of Public Economics Volume 3.
- 52. Statista. 2023. Digital& Trends: Ecommerce in Indonesia.
- 53. Statista. 2024. Digital& Trends: E-commerce Worldwide.
- 54. Sugiyono. 2010. Metode Penelitian Bisnis (Pendekatan Kuantitatif, Kualitatif, dan R&D. Bandung: Alfabeta.
- 55. Sumintono, Bambang and Wahyu Widhiarso. 2014. Aplikasi Model Rasch untuk Penelitian Ilmu-Ilmu Sosial. Trim Komunikata Publishing House.
- 56. U.S. Code §951A
- 57. Widarjono, Agus. 2010. Analisis Multivariat Terapan Dengan Program SPSS, AMOS dan SMARTPLS. Yogyakarta: UPP STIM YKPN.
- 58. [57] Yapar, B. K., Bayrakdar, S., & Yapar, M. 2015. The role of taxation problems on the development of e-commerce. Procedia Social and Behavioral Sciences, 195, 642–648.
- 59. B. Website https://money.kompas.com/read/2024/01/03/133000026/-tax-ratio-ri-turun-jadi-10-21-persen-pada-2023-ini-penyebabnya. Accessed March 13, 2024.
- 60. Potensi Pajak Digital di Indonesia Capai Rp 10-15 Triliun (beritasatu.com)